

**2011–2012 ANNUAL REPORT**  
2011–2013 ACTION PLAN

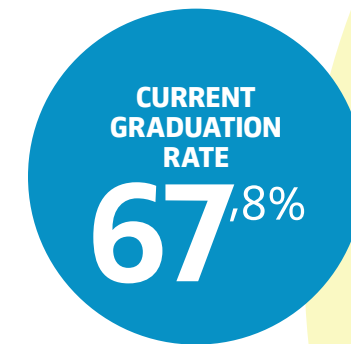


Montreal  
Hooked on School



About Montreal Hooked on School .....	3
A word from the Chair and the Executive Director .....	4
Highlights .....	5
<b>PARTNERSHIP MOBILIZATION IN SIX TARGETED AREAS</b>	
• Targeted areas in Montreal .....	7
• Guidance and support for local action .....	8
• Centre-Sud .....	14
• LaSalle .....	16
• Montréal-Nord .....	18
• Pierrefonds-Roxboro et district de Sainte-Geneviève .....	20
• Pointe-aux-Trembles .....	22
• Sud-Ouest .....	24
<b>ORIENTATION 1 - STRENGTHEN PREVENTION STRATEGIES FOR 0–12-YEAR-OLDS</b>	
Guidance and support for local action .....	26
Workshops in schools (elementary level) .....	27
<b>ORIENTATION 2 - HELP 13–20-YEAR-OLDS STAY IN, OR RETURN TO, SCHOOL</b>	
Guidance and support for local action .....	29
Workshops in schools (high school level) .....	29
Équi T-É Program .....	30
<b>ORIENTATION 3 - MOBILIZE LOCAL, REGIONAL AND INTERREGIONAL ACTORS</b>	
Guidance and support for local action .....	32
Hooked on School Days .....	32
Emergent literacy assistance program .....	36
Saison de la lecture de Montréal .....	37
Regional initiatives fund .....	37
Consolidation of partnership with Réunir Réussir .....	37
Ties: the Montreal Hooked on School newsletter .....	38
Montreal Hooked on School Governance .....	38
Networking, presentations, and dissemination of information .....	38
<b>ORIENTATION 4 - DOCUMENT THE SITUATION IN MONTREAL</b>	
Guidance and support for local action .....	40
Status of school perseverance and success in Montreal .....	40
Awareness and perception of school perseverance .....	40
Documenting of students' concerns and aspirations .....	41
<b>ORIENTATION 5 - PROMOTE THE VALUE OF EDUCATION</b>	
Communications plan .....	42
Video clips .....	42
2011-2013 Action Plan .....	43
Financial Position .....	44
Board of Trustees .....	45
Team .....	45
Financial Partners .....	46
Members .....	48

Montreal Hooked on School's mission is to mobilize all partners in Montreal and become a focal point for initiatives that have a positive impact on young people, parents, and other concerned parties, with the objective of increasing school perseverance and success, and reconnecting with school.



⇒ **3 targets**

**Achieve and surpass** Montreal's ministerial target high-school graduation rate of 77 percent by 2020.

**Support** school boards and targeted schools in reaching their graduation-rate targets and in implementing their success plans.

**Contribute** to reducing the vulnerability rate among preschoolers entering school by 5 percent over 5 years, as defined by Horizon 0-5.

⇒ **5 orientations**

**1 Strengthen** prevention strategies for 0-12-year-olds

**2 Help** 13-20-year-olds stay in, or return to, school

**3 Mobilize** local, regional and interregional actors

**4 Document** the situation in Montreal

**5 Promote** the value of education

⇒ **4 priorities for action**

**Support** action in the Island of Montreal's most sensitive areas, focusing on specific territories.

**Foster** connections among all partners and the community, as well as the cohesion of actions to promote school perseverance and success.

**Document, promote and disseminate** information relevant to actions that promote school perseverance and success.

**Consolidate** the governance and organizational structure of Montreal Hooked on School.

⇒ **2 tiers of action**

**Local** ▶ support and guidance for developing action plans aimed at school perseverance and success in targeted areas

**Regional** ▶ regional services

Source: Ministère de l'Éducation, du Loisir et du Sport, *Portrait des statistiques ministérielles*, 2010.



## Montreal Hooked on School is pleased to present this report on a year of mobilization, collaboration, and achievements stemming from the collaborative efforts of school perseverance stakeholders and joint action centred around the educational sector.

Much of the development that has been observed over the past year has taken place in the six areas on the Island of Montreal where Montreal Hooked on School has concentrated its actions. Once a rigorous funding method had been put into place, Montreal Hooked on School was able to not only distribute funds committed for school perseverance, but also inject an additional amount thanks to a collaboration structure with Réunir Réussir. This represented a total investment of \$1,378,000 in targeted areas, which allowed for the implementation of 76 local initiatives targeting 33,258 young people. In addition, with the goal of supporting the development of the 2012–2015 action plans that will be submitted by these areas shortly, Montreal Hooked on School dedicated part of its time this year to creating and sharing situational reports that illustrate the main issues and the reality of young people in these areas.

Outside of this strategy of providing support and guidance for local action, our work in the last year was focused particularly on continuing the regional expansion of the Équi T-É Program, which now covers 17 CJE territories, and on organizing the second Montreal edition of Hooked on School Days. Hooked on School Days 2012 was a big hit: event activities increased by 250 percent, and it helped raise awareness of the issues of school perseverance and of the actions being taken to improve graduation rates.

Thus, building on our achievements in 2011-2012, Montreal Hooked on School looks forward to a new year of mobilization and of supporting Montreal stakeholders. Among the priority actions for 2012–2013, providing support for more targeted areas and evaluating local actions will be important aspects of Montreal Hooked on School's work with school perseverance stakeholders.

Finally, it would be impossible to look forward to the coming year or share the achievements of the past year without highlighting four key elements to the success of our actions: the leadership of the action plan managers in the targeted areas of each school board, the engagement and dedication of Montreal Hooked on School members, the participation of hundreds of Montreal-area stakeholders, and the remarkable work of the Montreal Hooked on School team. We would like to take this opportunity to thank them for their contribution to the perseverance, academic success, and reconnection with school of our young people.

### Gilles Petitclerc

Chair  
Director General,  
Commission scolaire de Montréal

### Andrée Mayer-Périard

Executive Director

## Highlights

### CENTRE-SUD (PAGE 14)

In 2011–2012, Centre-Sud stakeholders implemented a number of projects that, in addition to improving students' educational success, helped to build close ties among local advocates and mobilized an entire community.

- Implementation or maintenance of some 20 projects
- Hiring of a community-school worker to help with the elementary-high school transition

### LASALLE (PAGE 16)

In LaSalle, 2011–2012 was a time for development and implementation. From launching programs to creating partnerships, the area's educational and community sectors joined forces to achieve better results.

- 70% increase in student participation in school activities (LBPSB)
- Development of six strategic focuses (LBPSB)
- Elimination of dropouts among students taking part in the Cavelier-De LaSalle mentoring program (CSMB)
- Significantly increased registrations at École Cavelier-De LaSalle (CSMB)

### MONTRÉAL-NORD (PAGE 18)

Over the past year, stakeholders in Montréal-Nord concentrated their efforts on consolidating ties and increasing support for students. They were able to launch a number of initiatives aimed at improving school perseverance among students in the neighbourhood.

- Deployment of two school-family-community consultation agents (CSPI)
- Addition of a number of measures to guide at-risk students (CSPI)
- Conclusion of an agreement to open an Alternative Suspension centre (EMSB)
- Maintenance of current sports and cultural extracurricular activities an addition of others (EMSB)

### PIERREFONDS-ROXBORO ET DISTRICT DE SAINTE-GENEVIÈVE (PAGE 20)

In 2011–2012, stakeholders in Pierrefonds-Roxboro and the district of Sainte-Genève worked to promote school perseverance and success of young people by focusing on prevention. From home guidance and the elementary-to-high school transition to raising awareness of the importance of work-study balance, the projects implemented promoted both the fulfillment and graduation rates of young people in the area.

- Guidance provided to 25 students and 16 families as part of the Accompagne-moi dans ma maison program
- Preparation for school of 71 students from cultural communities

### POINTE-AUX-TREMBLES (PAGE 22)

In 2011–2012, unprecedented mobilization among Pointe-aux-Trembles stakeholders resulted in the implementation of a number of initiatives arising from priority topics. The positive effects of these actions are already being felt in local schools.

- Awareness-raising among 110 companies and 596 students of work-study balance issues
- Development of the first emergent literacy action plan in Pointe-aux-Trembles

### SUD-OUEST (PAGE 24)

The past year allowed partners in the Sud-Ouest to work together on priorities in the area, build new ties, and put into place a host of projects on all of the various topics outlined in the area's action plans.

- 30 projects implemented (CSDM)
- Determination of the four themes that will structure the next action plan (CSDM)
- Continuation of the partnership with Youth Fusion (James Lyng was the first school to work with the organization) (EMSB)
- Launch of a project, in partnership with McGill University, promoting the development of students' language skills and self-esteem (EMSB)

## STRATEGY FOR SUPPORT AND GUIDANCE OF LOCAL ACTION (PAGE 8)

Supporting concerted action among school boards and their partners in targeted areas is one of Montreal Hooked on School's primary focuses. During 2011–2012, the partnership action supported by Montreal Hooked on School contributed to the launch or continuation of 76 initiatives that affected 33,258 young people.

- Documentation of the reality in six targeted areas
- Development of seven situational reports
- Dissemination of six situational reports
- Allocation of \$1,500,000 in targeted areas
- Support for the 2012–2015 planning of targeted areas
- Submission of 2012–2015 orientations for all targeted areas
- Creation of process tools and evaluation methods
- Inter-community networking meeting

## CONSOLIDATION OF PARTNERSHIP WITH RÉUNIR RÉUSSIR (PAGE 37)

Over the course of 2011–2012, Montreal Hooked on School and Réunir Réussir worked to implement a rigorous mechanism to effectively and consistently manage the granting of funds, allowing Montreal Hooked on School the means to intensify its local action and increase its regional scope.

- Increase in investment in targeted areas from \$750,000 to \$1,500,000
- \$1,294,500 granted to Montreal Hooked on School by Réunir Réussir
- 86 initiatives in Montreal Hooked on School's action plan supported by Réunir Réussir

## HOOKEO ON SCHOOL DAYS (PAGE 32)

With a 250-percent increase in event activities, the second Montreal edition of Hooked on School Days was a demonstration of the extraordinary willingness of Montrealers to mobilize and get involved with young people.

- Over 1000 activities
- 400 organizers and collaborators
- 120,000 participants
- 35,000 wearers of the perseverance ribbon
- 475 notes on the Wall of Encouragement
- 7 video clips

## ÉQUI T-É (PAGE 31)

Recognized by targeted areas as a promising initiative for improving the work-study balance of working students, the Équi T-É Program is now active in the territories of 17 Montreal-area Carrefours jeunesse-emploi (CJE) and includes a total of 499 certified companies.

- Support for nearly 200 working students
- Sensitized nearly 3,800 students to the importance of work-study balance
- 15 participating schools
- 282 new certified companies
- 217 renewed certifications
- 9 new territories

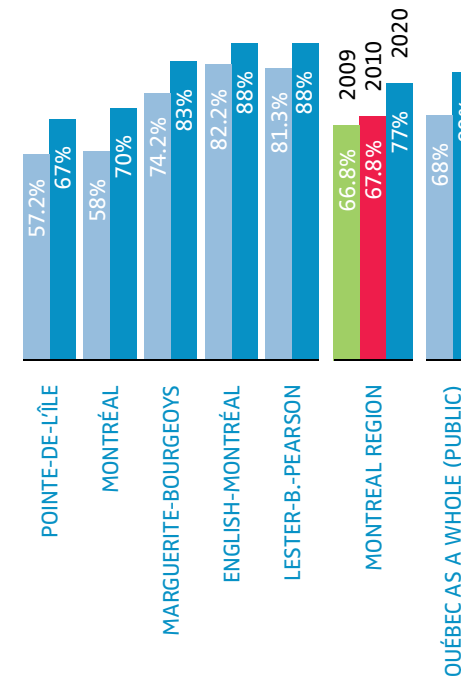
## EMERGENT LITERACY ASSISTANCE PROGRAMS (PAGE 36)

Increasing early childhood literacy is a priority action in all targeted areas. The Island of Montreal now has 14 local emergent literacy committees, which work closely with families in disadvantaged communities in order to promote the perseverance and success of students.

- Support in establishing four new emergent literacy committees, governed by the regional PAELE committee.
- Organization of a regional conference: over 175 guests

## MINISTERIAL TARGETS FOR GRADUATION BEFORE AGE 20 FOR THE FIVE MONTREAL-AREA SCHOOL BOARDS cohorts of 2001, 2002 and 2003\*

Average for the last three years  
Ministerial target for 2020



\*i.e., students who started high school in 2001, 2002 and 2003  
Source: MELS, *Portrait des statistiques ministérielles*, 2010.

## Targeted areas in Montreal

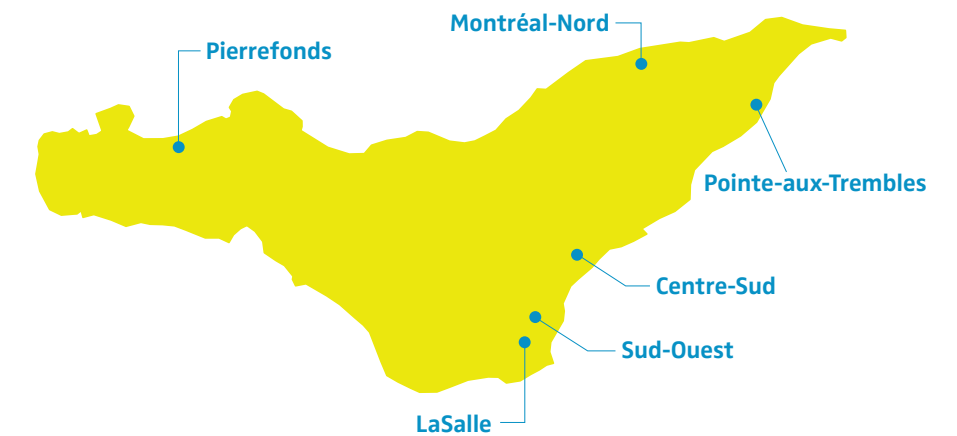
In September 2009, MELS launched the action strategy *I care about school!* with the specific objective of increasing graduation and qualification rates of students under the age of 20. One of the 13 paths to success of this plan is to “set up community projects targeting at-risk secondary school students in the most disadvantaged areas of Montréal” To this end, MELS and Montreal Hooked on School formed an agreement to support the implementation of projects aimed at dropout prevention and at keeping at risk students in school (or encouraging them to return to school) in targeted areas on the Island of Montreal.

This approach allows for a better linkage of the means used to increase the graduation rate in these neighbourhoods, but also for a better definition of the models that can be used afterwards in the whole Montreal region.

In 2009, six neighbourhoods were targeted by Island of Montreal school boards, according to various criteria such as:

- Dropout rate
- Socio-economic level
- Vulnerability of kindergarten students
- Links between school boards
- Integrated urban revitalization
- Support to local joint action
- Available funds

## THE TARGETED AREAS, CORRELATED TO THE FIVE SCHOOL BOARDS ON THE ISLAND OF MONTREAL, ARE:



### Centre-Sud

Commission scolaire de Montréal

### LaSalle

Lester B. Pearson School Board  
Commission scolaire Marguerite-Bourgeoys

### Montréal-Nord

English Montreal School Board  
Commission scolaire de la Pointe-de-l'Île

### Pierrefonds-Roxboro et district de Sainte-Geneviève

Commission scolaire Marguerite-Bourgeoys

### Pointe-aux-Trembles

Commission scolaire de la Pointe-de-l'Île

### Sud-Ouest

English Montreal School Board  
Commission scolaire de Montréal

## SCHOOLS IN TARGETED AREAS

The action plans implemented in the targeted areas reach **69 schools** from the five Island of Montreal school boards, including:



<sup>1</sup> Ministère de l'Éducation, du Loisir et du Sport, *I care about school*, 2009, p. 29

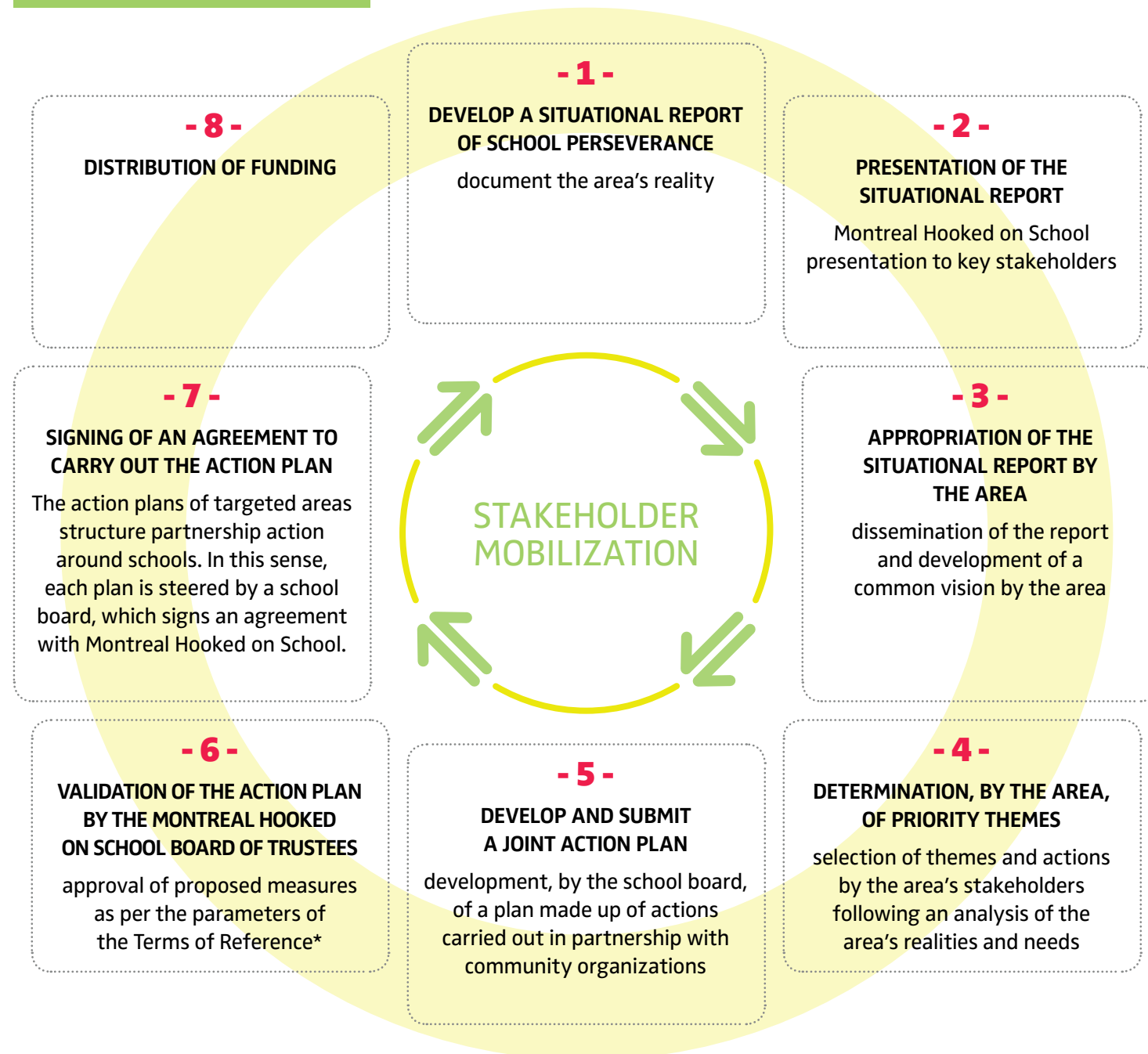


## Support and guidance for local action

Business people, community partners and institutions have an important role to play in increasing graduation rates, and we believe that by supporting mobilization around schools, the contributions of the various partners will have the best impact and the objectives set out in schools' success plans will be achieved.

- Development and distribution of situational reports for targeted areas
- Support for 2012-2015 planning in targeted areas
- Submission of the 2012-2015 orientations for each targeted area
- Granting of funding
- Creation of process tools and evaluation methods
- Inter-community networking meeting

Supporting concerted efforts among school boards and their partners in targeted areas is one of the main focuses of Montreal Hooked on School. To promote mobilization and joint action among the various stakeholders and support the implementation of action plans, Montreal Hooked on School documents and distributes the specific circumstances of each targeted area, facilitates the pooling of expertise and the practices of different sectors, and supports partnership initiatives that correspond with prioritized themes.



\* To view the Terms of Reference, visit the "Targeted Areas" section of our website at [www.reseauseussitemontreal.ca](http://www.reseauseussitemontreal.ca)

The data in the situational reports come primarily from the ministère de l'Éducation, du Loisir et du Sport, the commissions scolaires, the Comité de gestion de la taxe scolaire de Montréal, the ministère de la Famille et des Aînés, the Direction de santé publique de Montréal, and Statistics Canada.

## SITUATIONAL REPORTS OF SCHOOL PERSEVERANCE IN TARGETED AREAS

- Development of **seven** situational reports
- Distribution of **six** situational reports

With the help of a committee of experts, Montreal Hooked on School developed and shared a series of portraits of the targeted areas in the Montréal region. These situational reports compile numerous data points linked to determinants of school perseverance at the demographic, socioeconomic and educational levels and aim to promote a common vision of the main issues in each area and to prioritize the actions necessary to achieve and surpass the ministerial target graduation rate of 70 percent by 2020.

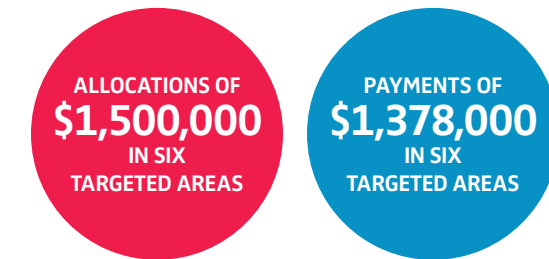
In a single year, Montreal Hooked on School was able to develop seven portraits illustrating the reality of students in the areas of Centre-Sud, LaSalle (two situational reports, one for the Commission scolaire Marguerite-Bourgeoys and another for the Lester B. Pearson School Board), Montréal-Nord, Pierrefonds, Pointe-aux-Trembles, and Sud-Ouest.

Subsequently, the key points from the situational reports were communicated to stakeholders in five neighbourhoods: Centre-Sud, Montréal-Nord, Pointe-aux-Trembles, Sud-Ouest, and LaSalle. In each case, school boards, schools, community organizations, and elected officials, along with parents on school councils were invited to attend the presentation.

Moreover, to facilitate the circulation of information in these areas, Montreal Hooked on School disseminated information by various means for each of the reports, including a detailed situation report, a summary assessment, and a PowerPoint presentation.

The publication and distribution of the situational reports to the general public is planned for the fall of 2012.

## FUNDING GRANTED TO TARGETED AREAS



The action plans of the targeted areas bring together numerous local organizations that have mobilized around the school to undertake partnership actions with the educational sector. This is a process that requires sustained coordination, and it is the school boards, supported by Montreal Hooked on School, that lead these actions.

To this end, the school boards act as trustees of the funds allocated to the implementation of the action plans, and a rigorous structure has been set up to ensure that the funding is distributed in an equitable manner.

As a result, over the past year, \$1,378,000 was invested in the six targeted areas on the Island of Montreal to support **76 projects** affecting a total of **33,258 young people**.

Moreover, the amounts allocated but not paid out will be carried over to the 2012-2015 action plans in the targeted areas.

### Allocation criteria:

- Number of students
- Deprivation index
- Vulnerability of kindergarten students
- Dropout rate
- Population of young people under 20 years old living in the area and registered for adult general education classes or vocational training



TYPE OF PROJECT (2009-2012)	NUMBER OF PARTNERS	AMOUNT ALLOCATED	TARGET CLIENTELE			
			0-5 YO	6-12 YO	13-20 YO	PARENTS
<b>CENTRE-SUD (COMMISSION SCOLAIRE DE MONTRÉAL)</b>						
Summer teaching camp	4	\$4,500		●	●	
Emergent literacy assistance program	7	\$5,250	●			●
Development of school-family-community links	3	\$19,950	●	●	●	●
Extracurricular activities - soccer league	1	\$12,265		●		
Percussion workshops	1	\$15,000		●		
<b>TOTAL</b>		<b>\$56,965</b>				
<b>LASALLE - INCLUDING LACHINE AND VERDUN (LESTER B. PEARSON SCHOOL BOARD)</b>						
Arts and sciences extracurricular activities (Improvement)	1	\$24,600		●	●	
Homework help - peer tutoring	2	\$24,000			●	
Initiation to cooking occupations	1	\$3,350			●	
Mentoring for high school students	4	\$2,114			●	
Summer teaching camp	2	\$55,000		●		
Exploratory internships	2	\$18,400			●	
Équi T-É Program	1	\$10,500			●	
Alternative Suspension Program	2	\$44,782			●	
Cooperation and partnership consultant	N/A	\$35,000	●	●	●	
Volunteer program	1	\$5,000			●	
Leadership Day	4	\$2,500		●	●	
<b>TOTAL</b>		<b>\$225,246</b>				
<b>LASALLE (COMMISSION SCOLAIRE MARGUERITE-BOURGEOYS)</b>						
School transition - <i>Passage à l'école</i>	2	\$9,000	●			
Elementary-high school transition	2	\$7,500		●	●	
Sports and cultural extracurricular activities (Improvement)	3	\$23,500		●		●
Équi T-É Program	2	\$13,700			●	
Summer teaching camp	3	\$27,000	●			●
Salon LaSallois des partenaires en éducation	2	\$24,717				●
Allô prof stations	1	\$17,220		●		●
<b>TOTAL</b>		<b>\$122,637</b>				
<b>MONTRÉAL-NORD (COMMISSION SCOLAIRE DE LA POINTE-DE-L'ÎLE)</b>						
Percussion workshops	1	\$15,000		●		
Emergent literacy assistance program	3	\$15,000	●			
Extracurricular activities (Improvement)	1	\$30,000		●		
Early childhood psychomotor development activities	2	\$15,000		●		
Alternative Suspension Program	1	\$30,000			●	
Vocational exploration and identity development	1	\$53,000			●	
Prevention activity - Intimidation and street gangs	1	\$5,000		●		
Development of school-family-community links	1	\$47,500	●	●	●	●
Équi T-É Program	2	\$19,000			●	
Mobilys showcase - elementary	2	\$2,500		●		●
<b>TOTAL</b>		<b>\$232,000</b>				
<b>MONTRÉAL-NORD (ENGLISH MONTREAL SCHOOL BOARD)</b>						
Sports and cultural extracurricular activities	2	\$14,703			●	
Alternative Suspension Program	1	\$72,000			●	
Cooperation and partnership consultant	N/A	\$12,500				
<b>TOTAL</b>		<b>\$99,203</b>				

TYPE OF PROJECT (2009-2012)	NUMBER OF PARTNERS	AMOUNT ALLOCATED	TARGET CLIENTELE			
			0-5 YO	6-12 YO	13-20 YO	PARENTS
<b>PIERREFONDS-ROXBORO ET DISTRICT DE SAINTE-GENEVIÈVE (COMMISSION SCOLAIRE MARGUERITE-BOURGEOYS)</b>						
School preparation and stimulation program	1	\$34,000	●			●
Parent-child workshops	3	\$12,000	●			●
Parental support						
Family tutoring	2	\$5,000		●		●
Socialization workshops						
Language preparation day camp	1	\$28,000		●		
Elementary-high school transition	2	\$17,000		●		
Équi T-É Program	1	\$20,000			●	
Allô prof stations	2	\$6,937		●		●
Percussion workshops	1	\$35,000		●		
<b>TOTAL</b>		<b>\$157,937</b>				
<b>POINTE-AUX-TREMBLES (COMMISSION SCOLAIRE DE LA POINTE-DE-L'ÎLE)</b>						
Percussion workshops	1	\$15,000		●		
Emergent literacy assistance program	3	\$8,000	●			●
Early childhood psychomotor development activities	3	\$30,000		●		
Alternative Suspension Program	2	\$36,000			●	
Vocational exploration and identity development	1	\$33,000			●	
Development of school-family-community links	1	\$57,600	●	●	●	●
Équi T-É Program	2	\$19,000			●	
<b>TOTAL</b>		<b>\$198,600</b>				
<b>SUD-OUEST (COMMISSION SCOLAIRE DE MONTRÉAL)</b>						
Homework assistance - elementary and high school	3	\$20,750		●	●	
Elementary-high school transition	5	\$29,000		●	●	
Extracurricular activities - Cultural activities (Improvement)	3	\$2,023			●	
Extracurricular activities - robotics	1	\$8,400		●		
Extracurricular activities (Improvement)	1	\$23,080		●	●	
Transition to school - <i>Passage à l'école</i>	2	\$11,955	●			
Emergent literacy assistance program	3	\$3,000	●			
Summer preparatory camp - 4-year-olds	1	\$10,320	●			
Percussion workshops	1	\$15,000		●		
Literacy development	1	\$2,775	●			
Transition to school - <i>Passage à l'école</i>	9	\$4,000	●			
Development of school-family-community links	1	\$15,742	●	●	●	●
Extracurricular activities (Improvement)	6	\$19,750		●	●	
Literacy development	1	\$1,150	●			
Training continuity	2	\$8,500			●	
Homework assistance - elementary and high school	2	\$16,201		●	●	
<b>TOTAL</b>		<b>\$191,646</b>				



TYPE OF PROJECT (2009-2012)	NUMBER OF PARTNERS	AMOUNT ALLOCATED	TARGET CLIENTELE			
			0-5 YO	6-12 YO	13-20 YO	PARENTS
<b>SUD-OUEST (ENGLISH MONTREAL SCHOOL BOARD)</b>						
Violence prevention program (Photojournalism)	1	\$1,750			●	
Various extracurricular activities (Improvement)	1	\$14,000			●	
Extracurricular activities - Professional (Improvement)	1	\$4,000			●	
Extracurricular activities - Hockey (Improvement)	2	\$3,000			●	
Workshops by Centres de ressources familiales	1	\$8,000				●
Parental support for the elementary-high school transition	1	\$1,200				●
Cooperation and partnership consultant	N/A	\$12,500	●	●	●	●
	<b>TOTAL</b>	<b>\$44,450</b>				

### PROCESS EVALUATION IN TARGETED AREAS

In order to measure the relevance and effectiveness of the assistance Montreal Hooked on School provides to school boards in reaching their graduation rates, Montreal Hooked on School has initiated measures designed to assess both its support and guidance strategy and the action plans put into place in targeted areas. To do so, accountability tools and methods have been developed and experts have been mandated to carry out these forthcoming evaluations.

### INTER-COMMUNITY NETWORKING MEETING

In order to give those people in targeted areas carrying the action plans forward a chance to benefit from the expertise of researchers, and to promote discussions about promising practices, Montreal Hooked on School organizes inter-community meetings in the form of exclusive interviews with researchers.

This year, stakeholders were given the opportunity to attend a half-day of discussions with Michel Perron on local mobilization and the implementation of action plans in the context of factors surrounding school perseverance.



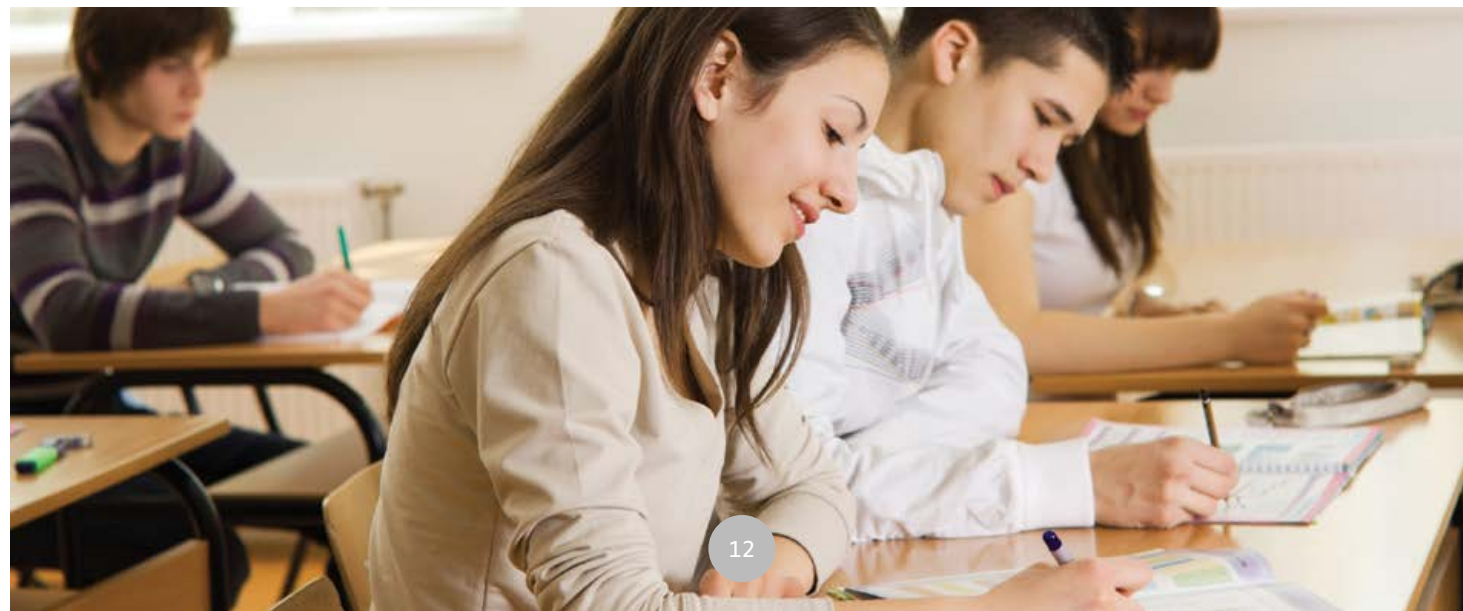
#### M. Michel Perron

Professor at UQAC

UQAC-Cégep de Jonquière Chair on the living conditions, health and aspirations of young people

Cofounder of CRÉPAS

Cofounder of ÉCOBES



## Definitions

The following terms are used below:

### Deprivation rate (Pampalon index)

The Montréal department of public health calculates the material and social deprivation index (or Pampalon index) of its population based on census data. This index is based on income, proportion of people with jobs, proportion of people lacking a diploma, proportion of single-parent families, proportion of people living alone, and proportion of people who are separated, divorced, or widowed. Split into quintiles, the fifth quintile represents the most unfavourable material and social conditions.

### IMSE

The ministère de l'Éducation, du Loisir et du Sport has published an index of socio-economic environment (*indice de milieu socio-économique*—IMSE) that reflects the level of deprivation in a school and is based on two indicators: proportion of families with children whose mother lacks a diploma, and proportion of households whose parents were not working at the time of the Canadian census. Each school is assigned a decile, with the 10<sup>th</sup> decile representing the highest level of deprivation.

### Rate of exceeding expected age

Exceeding expected age means that the student is older than the maximum age under the *Education Act* for achieving a given level. The expected age upon leaving elementary and entering high school is 12 years old or less.

### SHSMLD Students

The MELS distinguishes two types of students with handicaps, social maladjustments or learning difficulties: students who have been given a difficulty code, and students without a difficulty code but who do have an intervention plan.

### Vulnerability of kindergarten students

This data from the Direction de santé publique de Montréal illustrates the vulnerability of kindergarten students when entering school according to five developmental domains: physical health and well-being, social competency, emotional maturity, language and cognitive development, and communications skills and general knowledge.

## Bibliography

Agence de la santé et des services sociaux de Montréal, Direction de santé publique, *Enquête sur la maturité scolaire des enfants montréalais*, 2008

Agence de la santé et des services sociaux de Montréal, Direction de santé publique, *Regard sur la défavorisation à Montréal*, 2011

Agence de la santé et des services sociaux de Montréal, Direction de santé publique, *Principales caractéristiques des familles*, 2006 census data by CSSS, 2012 instalment

Agence de la santé et des services sociaux de Montréal, Direction de santé publique, *Le décrochage scolaire chez les jeunes du secondaire du réseau public à Montréal*, January 2012

Léger Marketing, *Étude sur les Journées de la persévérance scolaire - Données pour Montréal seulement*, Montreal 2012

Ministère de l'Éducation, du Loisir et du Sport, *I Care About School*, 2009

Ministère de l'Éducation, du Loisir et du Sport, *Portrait des statistiques ministérielles*, 2010

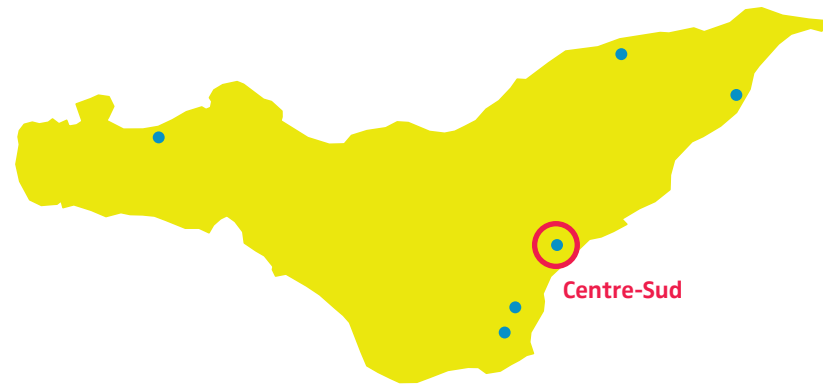
Ministère de l'Éducation, du Loisir et du Sport, *Portail des produits informationnels*, data retrieved on December 21, 2010

Ministère de l'Éducation, du Loisir et du Sport, système Charlemagne, November 2010, November 2011, December 2011, June 2011

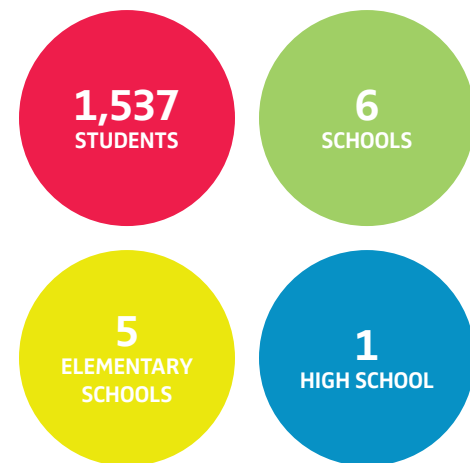
Ministère de l'Éducation, du Loisir et du Sport, regional indicators, AGIR system, January 2012

## Centre-Sud

The Centre-Sud area has one of the highest dropout rates in Montreal, along with a significantly underprivileged environment. It is important to note that over half of the families in the area live under the low-income cutoff and that all schools in the area have a high IMSE decile. To take action on these determinants, the educational sector and a number of organizations have come together to intervene in the Centre-Sud.



### TARGETED SCHOOLS



### Deprivation rate (Pampalon index - quintile 5)

20 to 43 percent (depending on sub-sector)

### Families with children 0-17 years old below the low-income cut-off

42 percent

### Proportion of single-parent families

39 percent

### Proportion of parents lacking a diploma, degree, or certificate

16 to 23 percent (depending on sub-sector)

### Rate of kindergarten student vulnerability in at least one developmental domain

27.1 to 45.9 percent (depending on sub-sector)

### Percentage of allophone students in elementary school

34.6 to 75.2 percent (depending on school)

### Percentage of allophone students in high school

32.9 percent

### IMSE decile

9 to 10 (depending on school)

### Rate of exceeding expected age at the end of elementary school

5.3 to 22.2 percent (depending on school)

### Rate of exceeding expected age upon entering high school

15.3 percent

### Proportion of students declared SHSMLD in high school

54.6 percent

### Dropout rate

52.2 percent

Sources: Agence de la santé et des services sociaux de Montréal, Direction de santé publique (2008, 2011 and 2012); Ministère de l'Éducation, du Loisir et du Sport (2010, 2011 and 2012).

### IMSE? Pampalon?

Definitions and bibliography on page 13!

## A WORD FROM THE NEIGHBOURHOOD

### COMMISSION SCOLAIRE DE MONTRÉAL

Support by Montreal Hooked on School in the area has allowed us to undertake and maintain a number of projects related to the objectives of the Campus Centre-Sud. These include setting up a soccer league, holding a summer camp for future students of École secondaire Pierre-Dupuy, and the development of an emergent literacy project.

In addition to such stimulating school projects improving the educational success of students and easing the transition of students from elementary to high school, these activities help build close ties among local stakeholders and mobilize the entire community to give our young people a better chance of success.

### Key achievements:

- Implementation or maintenance of some 20 projects
- Hiring of a community-school worker to help with the elementary-high school transition
- Creation of ties with the community

### ORGANIZATIONS TAKING PART IN IMPLEMENTING THE ACTION PLAN IN THE AREA\*

- Arrondissement de Ville-Marie
- Bibliothèque Frontenac
- Bibliothèque Père-Ambroise
- Camp YMCA Kanawana
- Carrefour de ressources en interculturel (CRIC)
- CPE Boîte à Surprise
- CPE du Carrefour
- CPE Fleur de Macadam
- CPE Idée Fixe
- CPE Ki-Ri
- CPE Sourithèque
- Centre de ressources éducatives et pédagogiques (CREP)
- Centre de santé et de services sociaux Jeanne-Mance
- Comité de quartier scolaire
- Centre Jean-Claude-Malépart
- La Relance - Jeunes et familles
- Maison Théâtre
- Poussons-Poussettes
- Projet TRIP
- Samajam
- Table de concertation 6-12 ans du Centre-Sud
- Table de concertation de la petite enfance (0-5 ans) du Centre-Sud (Comité Éveil à la lecture et à l'écriture)
- Table de concertation jeunesse du Centre-Sud



\*Because the action plans of targeted areas are constantly changing, the list of partners above is not comprehensive.

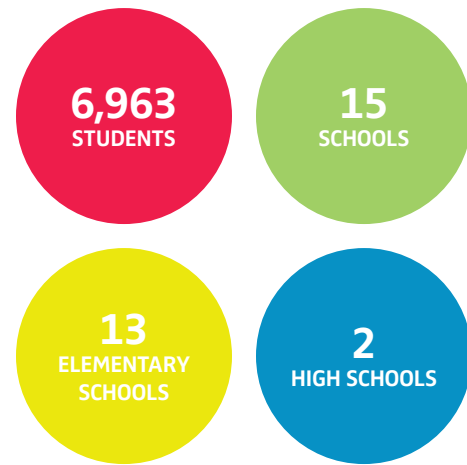


# LaSalle

The LaSalle area has a higher kindergarten student vulnerability rate that the Island of Montreal as a whole, along with a high rate of single-parent families and a high rate of immigration. Hence, the process undertaken in this area is aimed at bringing the educational sector and the community together in order to promote the school perseverance and success of students.



## TARGETED SCHOOLS



### Deprivation rate (Pampalon index - quintile 5)

3 to 100 percent (depending on sub-sector)

### Families with children 0-17 years old below the low-income cut-off

23 percent

### Proportion of single-parent families

29 percent

### Proportion of parents lacking a diploma, degree, or certificate

12 percent

### Rate of kindergarten student vulnerability in at least one developmental domain

25.6 to 54.3 percent (depending on sub-sector)

### Percentage of allophone students in elementary school

3.7 to 65.7 percent (depending on school)

### Percentage of allophone students in high school

20.3 to 46.6 percent (depending on school)

### IMSE decile

5 to 10 (depending on school)

### Rate of exceeding expected age at the end of elementary school

0 to 16.4 percent (depending on school)

### Rate of exceeding expected age upon entering high school

1.9 to 9.1 percent (depending on school)

### Proportion of students declared SHSMLD in high school

17.5 to 24.7 percent (depending on school)

### Dropout rate

19.9 to 27.5 percent (depending on school)

Sources: Agence de la santé et des services sociaux de Montréal, Direction de santé publique (2008, 2011 and 2012); Ministère de l'Éducation, du Loisir et du Sport (2010, 2011 and 2012).

**IMSE? Pampalon?**  
Definitions and bibliography on page 13!

## A WORD FROM THE NEIGHBOURHOOD

### LESTER B. PEARSON SCHOOL BOARD

Based on an analysis of the situation that revealed a number of areas of improvement in order to support at-risk students in the area, the accomplishments of this year centred around program implementation and partnership building aimed at improving homework assistance programs, solidifying links between schools and local organizations, increasing literacy and numeracy, increasing parental involvement in their children's school lives, and giving students a chance to interact with mentors and professionals.

Moreover, regarding the school board's strategic orientations, and following a number of consultations with partners and with the community, six strategic directions were developed to guide actions and achieve optimal results.

#### Key achievements:

- 70-percent increase in student participation in school activities
- Creation of new partnerships and new long-term extracurricular programs
- Establishment of solid connections with a number of community partners
- Development of six strategic directions focused on areas of improvement and that will benefit students in the long term

### COMMISSION SCOLAIRE MARGUERITE-BOURGOYS

2011-2012 was marked with a number of successes in LaSalle, and, thanks to actions stemming from the local action plan, we were able to observe the positive effects of the initiatives that were implemented.

In order to better target the area's key issues, the activities launched or maintained over the past year were concentrated primarily on guiding at-risk students, promoting the value of high school, the elementary-high school transition, and raising awareness of work-study balance.

We will be building on the successes of the past year to maintain and develop our actions with young people.

#### Key achievements:

- Elimination of dropouts among students taking part in the Cavellier-De LaSalle mentoring program
- Significantly increased registrations at École Cavellier-De LaSalle
- Raised awareness of over 250 employers of the importance of work-study balance

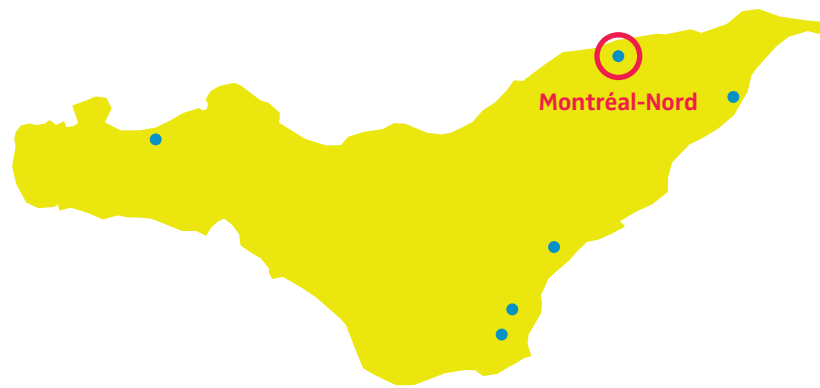
## ORGANIZATIONS TAKING PART IN IMPLEMENTING THE ACTION PLANS IN THE AREA\*

- Allô prof
- Arrondissement de LaSalle
- Bibliothèque L'Octogone
- Board of Trade of Metropolitan Montreal
- Boys & Girls Club of LaSalle
- Carrefour jeunesse-emploi LaSalle
- Les CPE de LaSalle
- CLSC de LaSalle
- Centre de santé et de services sociaux de Dorval-Lachine-LaSalle
- Engineers Without Borders
- Ian Tyson
- Loblaws LaSalle - President's Choice Cooking School
- McGill University
- Me to We
- The Montreal Real Estate Foundation for Kids
- MR3 Montréal Relève
- Pearson Educational Foundation
- Service de police de la Ville de Montréal
- Service de sécurité incendie de Montréal
- Table d'action et de concertation enfance / famille de LaSalle
- Table de concertation jeunesse de LaSalle
- Table de la petite enfance
- Université de Montréal
- The YMCAs of Québec
- Youth Fusion
- Youth Leadership Camps Canada

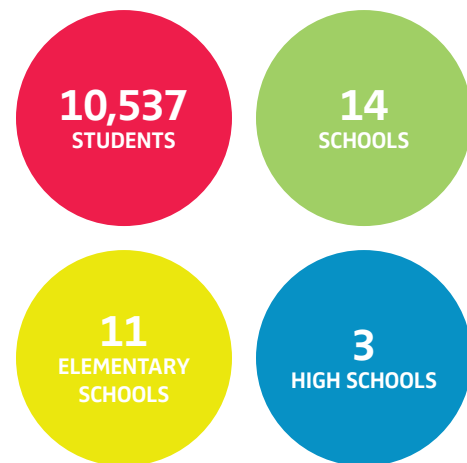
\*Because the action plans of targeted areas are constantly changing, the list of partners above is not comprehensive.

## Montréal-Nord

The Montréal-Nord area is characterized by a kindergarten student vulnerability rate that is far higher than the rest of the region, along with a high rate of exceeding expected age upon entering high school. To remedy these risk factors, Montréal-Nord has developed initiatives that bring together stakeholders in the area.



### TARGETED SCHOOLS\*



### Deprivation rate (Pampalon index - quintile 5)

19 to 79 percent (depending on sub-sector)

### Families with children 0-17 years old below the low-income cut-off

35 percent

### Proportion of single-parent families

39 percent

### Proportion of parents lacking a diploma, degree, or certificate

23 percent

### Rate of kindergarten student vulnerability in at least one developmental domain

37.5 to 46.5 percent (depending on sub-sector)

### Percentage of allophone students in elementary school

26.1 to 66.3 percent (depending on school)

### Percentage of allophone students in high school

55.2 to 59.9 percent (depending on school)

### IMSE decile

6 to 10 (depending on school)

### Rate of exceeding expected age at the end of elementary school

0 to 26.4 percent (depending on school)

### Rate of exceeding expected age upon entering high school

1.4 to 29 percent (depending on school)

### Proportion of students declared SHSMLD in high school

18.8 to 31.5 percent (depending on school)

### Dropout rate

8.5 to 31.4 percent (depending on school)

**IMSE? Pampalon?**  
Definitions and bibliography on page 13!

\*For the purposes of this report, only those schools targeted by the area's action plan are considered.

Sources: Agence de la santé et des services sociaux de Montréal, Direction de santé publique (2008, 2011 and 2012); Ministère de l'Éducation, du Loisir et du Sport (2010, 2011 and 2012).

## A WORD FROM THE NEIGHBOURHOOD

### ENGLISH MONTREAL SCHOOL BOARD

Over the past year, efforts have been made to implement a number of actions targeting high school students in Montréal-Nord.

Thus, while emphasizing the area's multi-ethnicity and the importance of increasing dialogue among students, a number of sports and cultural extracurricular activities were started or maintained. Moreover, an agreement concluded with the YMCAs of Québec has provided the area with an Alternative Suspension centre, which will assist students who have been temporarily suspended.

It is therefore in light of this anticipated program, along with several other perspectives, that we undertake the development of the 2012–2015 action plan.

#### Key achievements:

- Conclusion of an agreement to open an Alternative Suspension centre
- Maintenance of current sports and cultural extracurricular activities an addition of others

### COMMISSION SCOLAIRE DE LA POINTE-DE-L'ÎLE

Academic success and perseverance are priority issues for community development in Montréal-Nord.

With the support of Montreal Hooked on School, we have focused in particular on aspects involving school-family-community links and undertaken to develop strategies to analyze problems in this area, along with continuous intervention among target clientele and their environment.

Over the course of the year, a number of initiatives to promote emergent literacy, early childhood psychomotor development, mobilization of students and school staff, awareness of work-study balance, and mentoring were launched or continued. As a result of these efforts, we noted a significant increase in student perseverance.

#### Key achievements:

- In partnership with the organization Horizon-Jeunesse, two school-family-community consultation agents were deployed, as per the action plan developed to deal with the area's specific issues
- Continued development of the Équi T-É Program in partnership with the CJE Bourassa-Sauvé
- In partnership with Youth Fusion, the addition of an academic component to promote guidance of at-risk students

### ORGANIZATIONS TAKING PART IN IMPLEMENTING THE ACTION PLANS IN THE AREA\*

- BOCCE (Centre Leonardo Da Vinci)
- Caisse populaire Desjardins de Montréal-Nord
- Carrefour jeunesse-emploi Bourassa-Sauvé
- Centre de santé et de services sociaux d'Ahuntsic et Montréal-Nord
- Coup de pouce Jeunesse
- Entre-Parents
- Fondation Beaulieu-Blondin
- Forum jeunesse de l'île de Montréal
- Greater Montreal Academic Association
- Institut Pacifique
- L'Escale 13-17
- Les Fourchettes de l'Espoir
- Maison des Jeunes L'Ouverture
- Horizon Jeunesse
- Local librairies
- Mobilys
- Montréal-Nord en Santé
- Québec en forme
- Regroupement Écoles et milieux en santé (REMES)
- Samajam
- Table de la petite enfance
- Théâtre Parminou
- Un itinéraire pour tous
- Xerox
- The YMCAs of Québec
- Youth Fusion

\*Because the action plans of targeted areas are constantly changing, the list of partners above is not comprehensive.

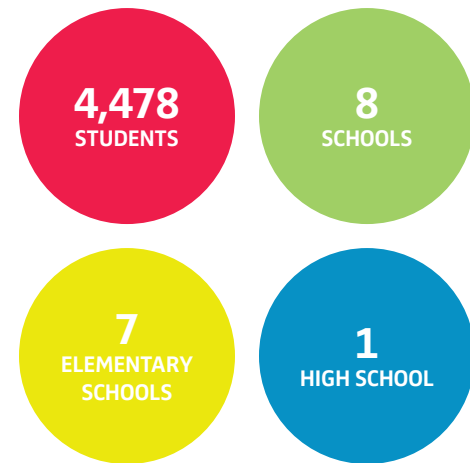


## Pierrefonds-Roxboro and district of Sainte-Genève

The Pierrefonds-Roxboro area and the district of Sainte-Genève include not only one of the most underprivileged sectors, they also have the greatest number of families on the entire Island of Montreal. This means that in absolute terms, the area has a high number of dropouts, and it is important to increase partnership action targeting school perseverance and success among students in the area.



### TARGETED SCHOOLS



### Deprivation rate (Pampalon index - quintile 5)

0 to 33 percent (depending on sub-sector)

### Families with children 0-17 years old below the low-income cut-off

11 percent

### Proportion of single-parent families

10 percent

### Proportion of parents lacking a diploma, degree, or certificate

6 percent

### Rate of kindergarten student vulnerability in at least one developmental domain

29.1 to 41.2 percent (depending on sub-sector)

### Percentage of allophone students in elementary school

48.1 to 65.3 percent (depending on school)

### Percentage of allophone students in high school

52 percent

### IMSE decile

4 to 9 (depending on school)

### Rate of exceeding expected age at the end of elementary school

5.3 to 15.6 percent (depending on school)

### Rate of exceeding expected age upon entering high school

13.7 percent

### Proportion of students declared SHSMLD in high school

15.5 to 20.9 percent (depending on school)

### Dropout rate

15.1 percent

IMSE? Pampalon?  
Definitions and bibliography on page 13!

Sources: Agence de la santé et des services sociaux de Montréal, Direction de santé publique (2008, 2011 and 2012); Ministère de l'Éducation, du Loisir et du Sport (2010, 2011 and 2012).

## A WORD FROM THE NEIGHBOURHOOD

### COMMISSION SCOLAIRE MARGUERITE-BOURGOYS

In 2011-2012, area stakeholders worked to promote school perseverance and success of young people by focusing on prevention.

Hence, intervention was concentrated primarily on elementary school students, with priorities being, among other things, home tutoring, the elementary-high school transition, and preparation for school of students from cultural communities. A number of initiatives were, however, implemented for high school students, including raising awareness of the importance of work-study balance.

It is therefore by pursuing such projects, which promote both the fulfillment and graduation rates of students in the area, that we begin the new year.

### Key achievements:

- Guidance provided to 25 students and 16 families as part of the Accompagne-moi dans ma maison program
- Preparation for school of 71 students from cultural communities
- Implementation of a research and action project on issues related to the elementary-high school transition

### ORGANIZATIONS TAKING PART IN IMPLEMENTING THE ACTION PLAN IN THE AREA\*

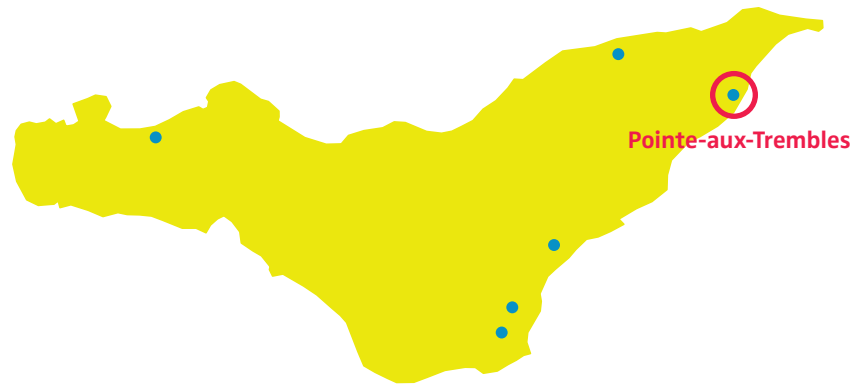
- Allô prof
- Amcal Family Services
- Carrefour des 6-12 ans de Pierrefonds-Est
- Carrefour jeunesse-emploi Marquette
- Carrefour jeunesse-emploi de l'Ouest-de-l'île
- Centre de santé et de services sociaux de l'Ouest-de-l'île
- Cloverdale Multi-Ressources
- Initiative 1,2,3 Go!
- Ministère de l'Éducation, du Loisir et du Sport
- Samajam
- Table de concertation enfance-famille de l'Ouest-de-l'île
- Table de concertation jeunesse de l'Ouest-de-l'île
- Université de Montréal



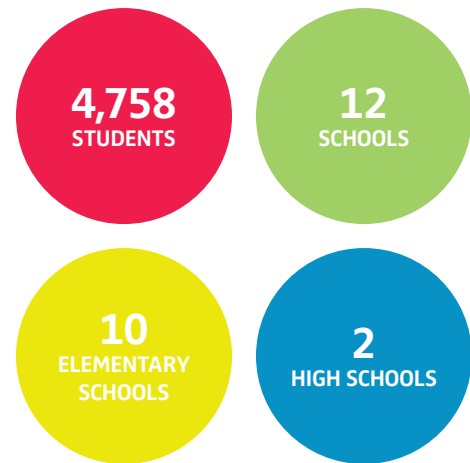
\*Because the action plans of targeted areas are constantly changing, the list of partners above is not comprehensive.

## Pointe-aux-Trembles

The Pointe-aux-Trembles area has a low rate of elementary school success, combined with a high dropout rate. To this reality is added a high proportion of parents with a low level of education. In order to counter these determinants, the area has developed a concerted action plan aimed at increasing school perseverance and success among students.



### TARGETED SCHOOLS



### Deprivation rate (Pampalon index - quintile 5)

12 to 55 percent (depending on sub-sector)

### Families with children 0-17 years old below the low-income cut-off

15 percent

### Proportion of single-parent families

31 percent

### Proportion of parents lacking a diploma, degree, or certificate

17 percent

### Rate of kindergarten student vulnerability in at least one developmental domain

30.6 percent

### Percentage of allophone students in elementary school

4.2 to 20.9 percent (depending on school)

### Percentage of allophone students in high school

9.9 to 10.6 percent (depending on school)

### IMSE decile

2 to 10 (depending on school)

### Rate of exceeding expected age at the end of elementary school

0 to 24.3 percent (depending on school)

### Rate of exceeding expected age upon entering high school

12.4 to 14.6 percent (depending on school)

### Proportion of students declared SHSMLD in high school

18.5 to 36.8 percent (depending on school)

### Dropout rate

23.7 to 25 percent (depending on school)

#### IMSE? Pampalon?

Definitions and bibliography on page 13!

Sources: Agence de la santé et des services sociaux de Montréal, Direction de santé publique (2008, 2011 and 2012); Ministère de l'Éducation, du Loisir et du Sport (2010, 2011 and 2012).

## A WORD FROM THE NEIGHBOURHOOD

### COMMISSION SCOLAIRE DE LA POINTE-DE-L'ÎLE

Thanks to the initiative to promote concerted action among the primary stakeholders in Pointe-aux-Trembles, all of the area's schools benefited from unprecedented mobilization, which manifested itself far beyond the projects in the action plan. The resulting collaborative connections have facilitated the work of all stakeholders and have allowed the community to build an increasingly secure safety net around young people in the community.

Over the past year, this bridge-building among partners has resulted in the implementation of a number of the priority themes, among them, developing a school-family-community approach, supporting vocational exploration and identity development, raising awareness of work-study balance, and integrating practices to promote early childhood psychomotor development as well as emergent literacy.

#### Key achievements:

- Enhanced extracurricular activities
- Raised awareness of 110 businesses and 596 students of work-study balance
- Developed first emergent literacy action plan in Pointe-aux-Trembles

### ORGANIZATIONS TAKING PART IN IMPLEMENTING THE ACTION PLAN IN THE AREA\*

- Arrondissement de Rivière-des-Prairies–Pointe-aux-Trembles, Direction culture, sport, loisir et développement social
- Association des directeurs d'école retraités de Montréal
- Association des retraitées et retraités de l'éducation et des autres services publics du Québec
- Association Industrielle de l'Est de Montréal (AIEM)
- Bibliothèque de Pointe-aux-Trembles
- Carrefour jeunesse-emploi Pointe-aux-Trembles/Montréal-Est
- Centre communautaire Le Relais du Bout
- Chambre de commerce de Montréal-Est/Pointe-Aux-Trembles
- Centre de santé et de services sociaux de la Pointe-de-l'Île
- Comité citoyen pour la valorisation de l'éducation (COCIVALE)
- Corporation de développement communautaire (CDC) de la Pointe – Région Est de Montréal
- Ministère de l'Éducation, du Loisir et du Sport
- Samajam
- Service de police de la Ville de Montréal – Poste de quartier 49
- Société de développement économique Pointe-aux-Trembles
- Société Ressources-Loisirs de Pointe-aux-Trembles - Centre communautaire Roussin
- The YMCAs of Québec
- Youth Fusion

\*Because the action plans of targeted areas are constantly changing, the list of partners above is not comprehensive.



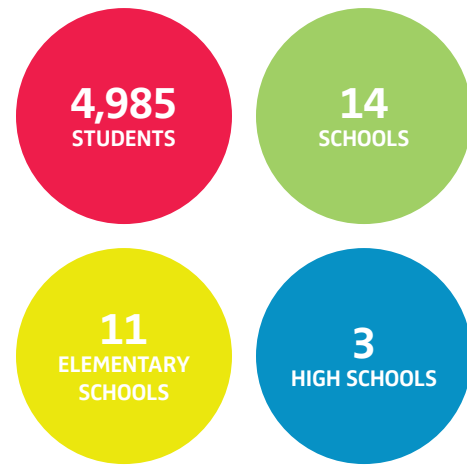


## Sud-Ouest

The Sud-Ouest is significantly underprivileged: half of the families in the area live under the low-income cutoff, and all of its schools have a high IMSE decile. To this precarious situation is added a worrisome number of students with difficulties, making up nearly half of the high school population. The educational sector and the local community have therefore joined forces to take action on these determinants of school perseverance.



### TARGETED SCHOOLS\*



### Deprivation rate (Pampalon index - quintile 5)

21 to 46 percent (depending on sub-sector)

### Families with children 0-17 years old below the low-income cut-off

30 to 50 percent (depending on sub-sector)

### Proportion of single-parent families

34 to 46 percent (depending on sub-sector)

### Proportion of parents lacking a diploma, degree, or certificate

16 to 30 percent (depending on sub-sector)

### Rate of kindergarten student vulnerability in at least one developmental domain

35.5 to 41.2 percent (depending on sub-sector)

### Percentage of allophone students in elementary school

3.1 to 65.5 percent (depending on school)

### Percentage of allophone students in high school

10.8 to 44.8 percent (depending on school)

### IMSE decile

8 to 10 (depending on school)

### Rate of exceeding expected age at the end of elementary school

2.7 to 26.5 percent (depending on school)

### Rate of exceeding expected age upon entering high school

17.4 to 36.8 percent (depending on school)

### Proportion of students declared SHSMLD in high school

32.2 to 48.8 percent (depending on school)

### Dropout rate

28.6 to 59.2 percent (depending on school)

### IMSE? Pampalon?

Definitions and bibliography on page 13!

\*For the purposes of this report, only those schools targeted by the area's action plan are considered.

Sources: Agence de la santé et des services sociaux de Montréal, Direction de santé publique (2008, 2011 and 2012); Ministère de l'Éducation, du Loisir et du Sport (2010, 2011 and 2012).

## A WORD FROM THE NEIGHBOURHOOD

### ENGLISH MONTREAL SCHOOL BOARD

The action in 2011-2012 in the Sud-Ouest centred around James Lyng High School, located a stone's throw from the Turcot interchange and suffering from high rates of absenteeism and of exceeding expected age upon entry into high school.

To provide students in the area with the best chances of success, numerous partners worked with the James Lyng Community Learning Center on projects that focused on violence prevention, the elementary-high school transition, extracurricular activities, and a number of other initiatives.

### Key achievements:

- Continuation of the partnership with Youth Fusion (James Lyng was the first school to work with the organization)
- Launch of a project, in partnership with McGill University, promoting the development of students' language skills and self-esteem

### COMMISSION SCOLAIRE DE MONTRÉAL

The support of Montreal Hooked on School in the Sud-Ouest area allowed us to undertake 30 projects aimed at all of the themes in the local action plan, including a preparatory camp in Petite-Bourgogne, an emergent literacy project in Saint-Henri, a personalized guidance initiative at Honoré-Mercier school, and an elementary-high school transition program at École secondaire Saint-Henri and all of its feeder schools.

Additionally, following the presentation of the situational report for the area by Montreal Hooked on School, a forum was held to establish a list of priorities for the area and identify the themes that will guide the development of the 2012-2015 action plan for the Sud-Ouest.

### Key achievements:

- Implementation of 30 projects arising from the local action plan
- Organization of a forum to set priorities for the area based on an assessment of the situational report
- Determination of four themes that will guide the actions implemented in 2012-2013

### ORGANIZATIONS TAKING PART IN IMPLEMENTING THE ACTION PLANS IN THE AREA\*

- Académie de Tennis du Sud-Ouest Montréal (ATSOM)
- Adozone - Maison des jeunes Pointe-Saint-Charles
- Aids Community Care Montreal (ACCM)
- Amitié-Soleil
- Association of Administrators of English Schools of Quebec (AAESQ)
- Atelier 850
- Bibliothèque Marie-Uguay
- Bibliothèque Saint-Charles
- Bibliothèque Saint-Henri
- CASIOPE
- Centre de loisirs Monseigneur-Pigeon
- CPE Enfankiri
- CPE Enfants Soleil
- CPE Joyeux Carrousel
- CPE Petits Lutins
- Centre de santé et de services sociaux du Sud-Ouest-Verdun
- Centre social d'aide aux immigrants (CSAI)
- Comité d'action en persévérance scolaire du Sud-Ouest de Montréal (CAPSSOM)
- Comité Jeunesse Pointe-Saint-Charles
- Concordia Stingers
- Community Health and Social Services Network (CHSSN)
- Danse Julie Lemieux
- Erin Sports Associations
- Garderie St-Jean-Bosco
- Generations Foundation
- James Lyng Community Learning Center
- Les projets Mint
- Les Scientifines
- Loisirs St-Charles
- LOVE: Leave Out Violence
- Maison des jeunes L'escampette
- Maison des jeunes La Galerie
- Maison des jeunes Radoactif
- Milieu éducatif La Source
- Ministère de l'Éducation, du Loisir et du Sport
- Mission Bon Accueil
- Montreal Alouettes
- Participating organizations of the Comité jeunesse de Ville-Émard-Côte-Saint-Paul
- Prof Aqua
- Ressources ethnoculturelles contre l'abus envers les aîné(e)s (RECAA)
- Saint Columba House
- Samajam
- Station familles
- Table de la petite enfance Saint-Henri et Petite-Bourgogne
- Tyndale St-Georges
- The YMCAs du Québec
- Youth Coalition Against Smoking (YCAS)
- Youth Fusion

\*Because the action plans of targeted areas are constantly changing, the list of partners above is not comprehensive.

## Orientation 1: Strengthen prevention strategies for 0–12-year-olds

In Montreal, **35%** of kindergarten students are vulnerable in at least one developmental domain when they enter school.\*

### Guidance and support for local action (0–12 years old)

Montreal Hooked on School supports numerous actions prioritized by school boards and their local partners to support school perseverance and success among 0–12-year-olds. For more information about these actions, see the section on targeted areas, on pages 10 to 12.

### Workshops in schools of five Island of Montreal school boards

➔ **Objective:** 700 workshops

#### Total workshops in elementary and high school:

- **838** workshops
- **94** schools
- **448** classes
- **10,375** students
- Since students are seen during several workshops, this represents a total of **18,891** contacts with young Montrealers.

Montreal Hooked on School's series of school workshops focuses on the end of elementary school and early high school, a period when students are most vulnerable to dropping out. Our activities aim to make their educational journey more interesting through involvement, personal development and professional exploration.

\* The five developmental domains are physical health and well-being, social competency, emotional maturity, language and cognitive development, and communications skills and general knowledge.

Source: Direction de santé publique de l'Agence de la santé et des services sociaux de Montréal (2008)



### YOUTH LIBRARY ZONE (ELEMENTARY LEVEL)

- **275** workshops
- **31** schools
- **112** classes
- **2,588** students

**Topics:** elementary-high school transition, self-discovery, educational and professional aspirations

High school is right around the corner for students at the end of elementary school, and it has been proved that this transition is a critical step in students' educational path. The Youth Library Zone workshop was therefore designed especially to help prepare students about to make the transition from elementary to high school.

Created in collaboration with the Montreal Libraries Network, Youth Library Zone associates the exploration of municipal and school libraries with research activities in order to encourage students to think about their own aspirations and expand their professional horizons.

The workshop includes a visit to a local public high school and ends with the production of a booklet in which each student describes, by way of a text, accompanied by a drawing or a collage, the profession he or she would like to pursue. This booklet is then distributed to municipal and school libraries, along with the students' elementary schools, as a way to preserve the students' first aspirations.

**Thank you to all the elementary schools who took part in Youth Library Zone in 2011-2012!**



- Beechwood Elementary (LBPSB)
- École Adélarde-Desrosiers (CSPI)
- École primaire Ahuntsic (CSDM)
- École primaire Alphonse-Pesant (CSPI)
- École primaire Bois-Franc-Aquarelle (CSMB)
- École primaire Cardinal-Léger (CSMB)
- École primaire Fernand-Gauthier (CSPI)
- École primaire Jacques-Bizard (CSMB)
- École primaire Jean-Nicolet (CSPI)
- École primaire Katimavik-Hébert (CSMB)
- École primaire La Dauversière (CSPI)
- École primaire Lalande (CSMB)
- École primaire Murielle-Dumont (CSMB)
- École primaire Notre-Dame-de-Fatima (CSPI)
- École primaire Saint-Arsène (CSDM)
- École primaire Saint-Gérard (CSMB)
- École primaire Saint-Justin (CSDM)
- École primaire Saint-Vincent-Marie (CSPI)
- École primaire Sainte-Catherine-Labourré (CSMB)
- École primaire Sainte-Colette (CSPI)
- École primaire Wilfrid-Bastien (CSPI)
- École primaire Wilfrid-Pelletier (CSPI)
- Evergreen Elementary (LBPSB)
- General Vanier School (EMSB)
- Nesbitt Elementary School (EMSB)
- Orchard Elementary (LBPSB)
- Pierre Elliott Trudeau School (EMSB)
- St. Lawrence Academy (LBPSB)
- St. Patrick Elementary (LBPSB)
- Springdale School (LBPSB)
- Westmount Park School (EMSB)





## NEW DESTINATION

- 167 workshops
- 53 schools
- 110 classes
- 2,503 students

**Topic:** elementary-high school transition

New Destination aims to smooth the transition from elementary to high school by demystifying the educational path and by presenting high school as a new destination to discover. Throughout the workshop, students prepare for the transition by way of realistic situation scenarios, tips and tricks to make their arrival in high school easier, and useful information about this place for discovery, friendship, and possibilities.

**Thank you to all the elementary schools that took part in the interactive workshop New Destination in 2011-2012.**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Beechwood Elementary (LBPSB)</li> <li>• Carlyle Elementary (EMSB)</li> <li>• Christmas Park Elementary (LBPSB)</li> <li>• Clearpoint Elementary (LBPSB)</li> <li>• Dante School (EMSB)</li> <li>• East Hill School (EMSB)</li> <li>• École primaire Adélarde-Desrosiers (CSPI)</li> <li>• École primaire Ahuntsic (CSDM)</li> <li>• École primaire Alphonse-Pesant (CSPI)</li> <li>• École primaire Bois-Franc-Aquarelle (CSMB)</li> <li>• École primaire Cardinal-Léger (CSMB)</li> <li>• École primaire Gabrielle-Roy (CSPI)</li> <li>• École primaire Gentilly (CSMB)</li> <li>• École primaire Katimavik-Hébert (CSMB)</li> <li>• École primaire La Dauversière (CSPI)</li> <li>• École primaire Le Carignan (CSPI)</li> <li>• École primaire Lalande (CSMB)</li> <li>• École primaire Murielle-Dumont (CSMB)</li> <li>• École primaire Notre-Dame-de-Fatima (CSPI)</li> <li>• École primaire Saint-Gérard (CSMB)</li> <li>• École primaire Saint-Grégoire-le-Grand (CSDM)</li> <li>• École primaire Saint-Justin (CSDM)</li> <li>• École primaire Saint-Pierre-Clavier (CSDM)</li> <li>• École primaire Saint-Vincent-Marie (CSPI)</li> <li>• École primaire Sainte-Catherine-Labourré (CSMB)</li> <li>• École primaire Sainte-Gertrude (CSPI)</li> </ul> | <ul style="list-style-type: none"> <li>• École primaire Sainte-Jeanne-d'Arc (CSDM)</li> <li>• École primaire Sainte-Maria-Goretti (CSPI)</li> <li>• École primaire Simone-Desjardins (CSPI)</li> <li>• École primaire Wilfrid-Pelletier (CSPI)</li> <li>• Edinburgh School (EMSB)</li> <li>• Evergreen Elementary (LBPSB)</li> <li>• Gardenvue School (EMSB)</li> <li>• General Vanier School (EMSB)</li> <li>• Hampstead Elementary (EMSB)</li> <li>• Honoré Mercier School (EMSB)</li> <li>• Margaret Manson Elementary (LBPSB)</li> <li>• Nesbitt Elementary (EMSB)</li> <li>• Orchard Elementary (LBPSB)</li> <li>• Our Lady of Pompei Elementary (EMSB)</li> <li>• Pierre Elliott Trudeau School (EMSB)</li> <li>• Roslyn School (EMSB)</li> <li>• St. Gabriel School (EMSB)</li> <li>• St. John Bosco School (EMSB)</li> <li>• St. Lawrence Academy (LBPSB)</li> <li>• St. Patrick Elementary (LBPSB)</li> <li>• Sinclair Laird School (EMSB)</li> <li>• Springdale School (LBPSB)</li> <li>• Sunshine Academy (LBPSB)</li> <li>• Terry Fox Elementary (LBPSB)</li> <li>• Verdun Elementary (LBPSB)</li> <li>• Westmount Park School (EMSB)</li> <li>• Wilder Penfield Elementary (LBPSB)</li> </ul> |
|---|--|

## Orientation 2: Help 13–20-year-olds stay in, or return to, school

In Montreal, **28.5%** of boys and **20.6%** of girls drop out of school before graduating.\*

## Guidance and support for local action (13-20 years old)

Montreal Hooked on School supports numerous actions prioritized by school boards and their local partners to support school perseverance and success among 13–20-year-olds. For more information about these actions, see the section on targeted areas, on pages 10 to 12.

## Workshops in schools of five Island of Montreal school boards:

### YOUTH LIBRARY ZONE (HIGH SCHOOL LEVEL)

- 396 workshops
- 35 schools
- 208 classes
- 4,825 students

Montreal Hooked on School's interactive workshops for Secondary I students help them reflect on their education and on the importance of obtaining a diploma. During these workshops, students get a chance to explore the various choices open to them and to set goals that will help them achieve their dreams.



\* Agence de la santé et des services sociaux de Montréal, Direction de santé publique, *Le décrochage scolaire chez les jeunes du secondaire du réseau public à Montréal*, January 2012







### Session 1: Find Your Rhythm For Success!

**Topics:** motivation, aptitudes, success, educational path options

The goal of this workshop is to help students reflect on their education and on the importance of obtaining a diploma. The questions and situations put forward in this workshop raise students' awareness of the choices that they will have to make and help them realize that their involvement can make all the difference in their motivation and their personal success.

### Session 2: Compose Your Dreams

**Topics:** aspirations, exploration, involvement, goals

Compose Your Dreams follows the educational path of a high school student who, by exploring his dreams and interests, makes important choices that have a positive impact on his future career and life. This session also allows us to present the school system and the different pathways available as well as to encourage students to continue their self-discovery and to outline an action plan.

**Thank you to the high schools that took part in the workshop Youth Library Zone in 2011–2012**

- Académie De Roberval (CSDM)
- Annexe Accès Ouest (CSDM)
- Annexe Accès Nord (CSDM)
- Beurling Academy (LBPSB)
- Centre Rose-Virginie-Pelletier (CSMB)
- École secondaire Antoine-de-Saint-Exupéry (CSPI)
- École secondaire Calixa-Lavallée (CSPI)
- École secondaire Cavellier-De LaSalle (CSMB)
- École secondaire de la Pointe-aux-Trembles (CSPI)
- École secondaire Des Sources (CSMB)
- École secondaire Dorval-Jean-XXIII (CSMB)
- École secondaire Édouard-Montpetit (CSDM)
- École secondaire Félix-Leclerc (CSMB)
- École secondaire Henri-Bourassa (CSPI)
- École secondaire Henri-Julien (CSDM)
- École secondaire Jean-Grou (CSPI)
- École secondaire Louis-Riel (CSDM)
- École secondaire Lucien-Pagé (CSDM)
- École secondaire Monseigneur-Richard (CSMB)
- École secondaire Mont-Royal (CSMB)
- École secondaire Père-Marquette (CSDM)
- École secondaire Pierre-Dupuy (CSDM)
- École secondaire Saint-Laurent - édifice Cardinal (CSMB)
- École secondaire Sophie-Barrat (CSDM)
- James Lyng High School (EMSB)
- John Paul I High School (EMSB)
- Lakeside Academy (LBPSB)
- LaSalle Community Comprehensive High School (LBPSB)
- LaurenHill Academy (EMSB)
- Marymount Academy (EMSB)
- M.I.N.D. High School (EMSB)
- Riverdale High School (LBPSB)
- Rosemount High School (EMSB)
- Westwood High School Jr. (LBPSB)
- Youth Horizons-Focus (EMSB)

## Regional expansion of the Équi T-É Program

- Support for nearly **200** working students
- Nearly **3,800** students made aware of the importance of work-study balance
- **15** participating schools
- **282** new businesses certified
- **217** renewed certifications
- **9** new territories

In charge of regional coordination of the Équi T-É Program, Montreal Hooked on School is able to report that the initiative expanded during 2012-2012.

Thanks to a collaboration between Montreal Hooked on School, Carrefours jeunesse-emploi (CJE), school boards, the Forum Jeunesse de l'île de Montréal, Emploi-Québec, Service Canada, and local partners, Équi T-É expanded into nine new areas. The program is now **operating on the territories of 17 Montreal CJs**. Moreover, in order to meet the needs of this expansion, the number of agents dedicated solely to raising awareness among businesses rose to three for the 17 territories covered by the program on the Island of Montréal.

The Équi T-É Program promotes work-study balance by offering support tailored to students' needs and by encouraging businesses and professionals to adopt practices favourable to students' school perseverance and success.

Developed by an organization in the Laurentians (Partenaires pour la réussite éducative des jeunes des Laurentides — PREL) in 2005 to raise awareness of the harmful effects of certain working conditions on the school perseverance of working students, the program has been running in Montréal since 2010 and now includes **499 certified businesses**.

### BUSINESS COMPONENT: 499 BUSINESSES

By becoming Équi T-É certified, businesses and professionals agree to adopt practices favourable to students' school perseverance and success.

	RENEWALS	NEW CERTIFICATIONS	TOTAL
<b>Employers</b> Employ high school students	84	195	279
<b>Professionals</b> Ensure that they offer services outside of students' school hours	12	8	20
<b>Supporters</b> Do not employ students but support the initiative	121	79	200
<b>TOTAL</b>	<b>217</b>	<b>282</b>	<b>499</b>

### YOUTH COMPONENT: 15 SCHOOLS - NEARLY 200 WORKING STUDENTS

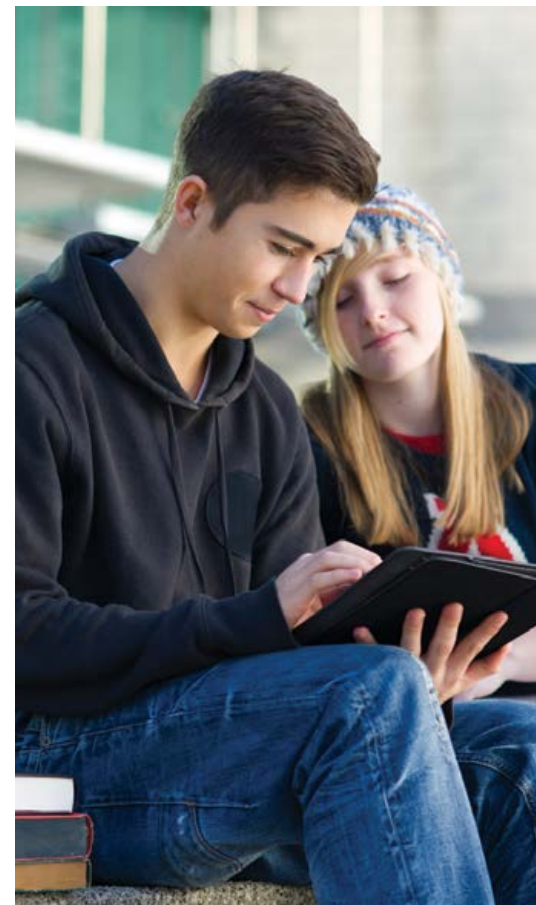
**Schools participating in the Équi T-É Program:**

- Beurling Academy
- École secondaire Cavellier-De LaSalle
- École secondaire Dalbé-Viau
- École secondaire Daniel-Johnson
- École secondaire de la Pointe-aux-Trembles
- École secondaire des Sources
- École secondaire Dorval-Jean-XXIII
- École secondaire Félix-Leclerc
- École secondaire Jean-Grou
- École secondaire Monseigneur-Richard
- École secondaire Saint-Georges
- École secondaire Saint-Laurent
- Lakeside Academy
- LaSalle Community Comprehensive High School
- MacDonald High School

The Équi T-É Program is running on the territories of 17 Montreal CJs.

CJE HOSTING BUSINESS COMPONENT	ÉQUI T-É AGENT	TERRITORIES COVERED
<b>Carrefour jeunesse-emploi Marquette</b>	Dedicated agent since 2010	• CJE Verdun • CJE Marquette • CJE LaSalle • CJE Ouest-de-l'Île • CJE Saint-Laurent • <b>CJE Ahuntsic-Bordeaux-Cartierville</b>
<b>Carrefour jeunesse-emploi Pointe-aux-Trembles/ Montréal-Est</b>	Dedicated agent since April 2011	• CJE Pointe-aux-Trembles/ Montréal-Est • CJE Rivière-des-Prairies • <b>CJE Viger/Jeanne-Mance</b> • <b>CJE Anjou/Saint-Justin</b> • CJE Bourassa-Sauvé
<b>Carrefour jeunesse-emploi Sud-Ouest</b>	Dedicated agent since December 2011	• <b>CJE Sud-Ouest</b> • <b>CJE Notre-Dame-de-Grâce</b> • <b>CJE Centre-Sud/Plateau/Mile-End</b> • <b>CJE Rosemont</b> • <b>CJE Hochelaga-Maisonneuve</b> • <b>CJE Mercier</b>

**Bold:** new territories in 2011-2012





## Orientation 3: Mobilize local, regional and interregional actors

*Coming together is a beginning,  
staying together is progress,  
and working together is success.*

Henry Ford

### Guidance and support for local action

Montreal Hooked on School coordinates the 10th path to success of the *I Care About School!* program of the ministère de l'Éducation, du Loisir et du Sport. In this capacity, Montreal Hooked on School participates in efforts in targeted areas by promoting the mobilization of various stakeholders, supporting the development of joint action plans, and facilitating the pooling of expertise and practices of different areas and sectors.

To find out more about this focus of Montreal Hooked on School, refer to the section on targeted areas on pages 8 to 12.

### Hooked on School Days (HSD)

- February 13 to 17, 2012
- Over **1,000** activities
- **400** organizers and collaborators
- **120,000** participants
- **35,000** wearers of the green-and-white perseverance ribbon
- **475** notes on the Wall of Encouragement
- **7** video clips

Hooked on School Days (HSD) reminds us of the importance of school perseverance and success for young people. The event highlights the importance of encouraging young people, rewarding them for their efforts, and listening to what motivates them.

The 2012 edition was Montreal's second participation in Hooked on School Days, a movement that started in 2005 in the Montréal region and that has spread throughout the province. The second Montreal edition of Hooked on School Days illustrated the extraordinary willingness of Montrealers to mobilize and get involved to support young people.

#### LAUNCH OF HOOKED ON SCHOOL DAYS

- February 13
- Over **200** guests

Over 200 school perseverance stakeholders gathered on February 13 to help launch Hooked on School Days 2012 in Montreal.

Centred on involvement and encouragement, the event elicited audience participation during an interactive play about the need to support young people. The stakeholders at the event also heard a moving account by HSD Montreal ambassador Catherine Jasmin, an example of perseverance in the face of very difficult circumstances.

#### CATHERINE JASMIN, HSD AMBASSADOR

Growing up in a dysfunctional family, Catherine Jasmin had to leave school at the age of 14 for her own survival. A young school returnee, single mother, participant in the Jeunes ambassadeurs du savoir program, and university student, Catherine was the Montreal ambassador for Hooked on School Days 2012.

From February 13 to 17, she visited a number of communities, using video reports to highlight HSD activities that encourage young people to persevere in school. She also related her story at a number of events.

For the second edition of Hooked on School Days, Montreal Hooked on School developed numerous tools to facilitate the involvement of Montreal stakeholders, including an information kit and a new inspiring and motivating website.



The HSD activities illustrated the engagement of an increasingly large community in supporting young people in their efforts.

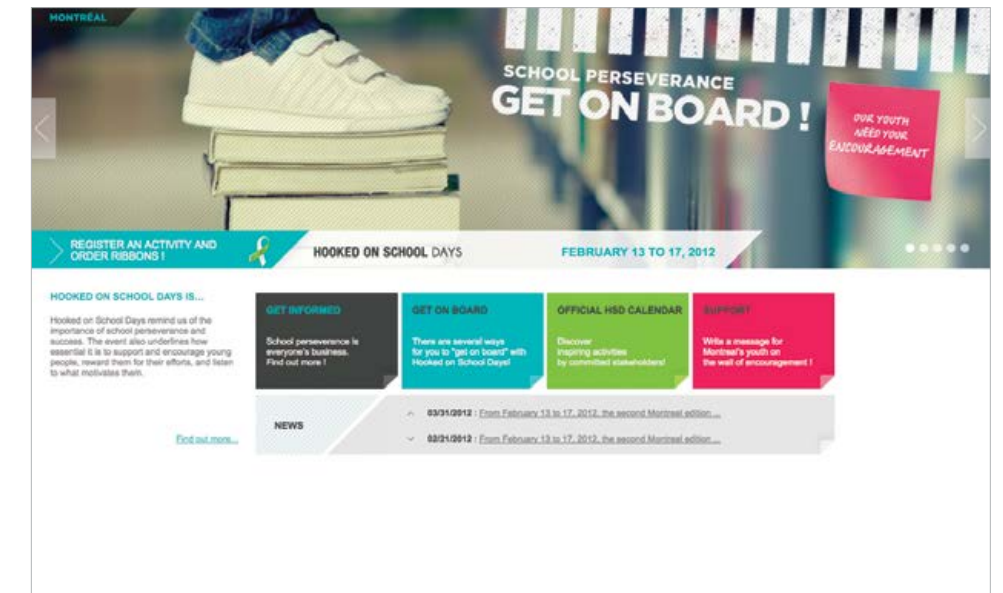
The events included challenges, inspiring lectures, perseverance walls, parent evenings, recognition of committed employers, musical performances, words of encouragement in lunch boxes, trade fairs, radio reports, school perseverance awareness activities, marches, galas, and much more!

#### ACTIVITIES THAT REFLECT MONTREALERS' ENGAGEMENT

- February 13 to 17
- Over **1,000** activities
- **400** organizers and collaborators
- **120,000** participants

From February 13 to 17, 2012, the Island of Montreal hummed with over 1,000 activities, representing a **250-percent increase** compared to the previous edition in 2011. The activities, which were promoted in Montreal Hooked on School's official HSD Montreal calendar, took place all over the island and engaged some **120,000 participants**.

[www.jembarque.ca](http://www.jembarque.ca)



#### BOARD OF TRADE OF METROPOLITAN MONTREAL AND RIO TINTO ALCAN EVENT

- Over **500** participants

The business luncheon organized by the Board of Trade of Metropolitan Montreal and Rio Tinto Alcan to close HSD was attended by over 500 guests, including the minister of Education, Recreation and Sport. The event featured a panel of influential business people, who presented various viewpoints on contributions by the business sector to promote school perseverance. In addition, some 30 Montreal organizations were invited to set up booths to build links between the business community and school perseverance stakeholders.

#### THE PERSEVERANCE RIBBON, A SYMBOL OF COMMITMENT TO SUPPORTING YOUNG PEOPLE

- **35,000** people wore the green-and-white perseverance ribbon.



The show of commitment toward young people was complemented by wearing the green-and-white perseverance ribbon, which was handed out to **35,000 Montrealers** during the week. It is a symbol of encouragement common to every participating Québec region.



Photos: Sylvain Légaré





## DISTRIBUTION OF RIBBONS TO THE GENERAL PUBLIC

- **7,500** ribbons
- Over **90** students
- **9** schools
- **5** metro stations, **2** commuter train stations, **1** bus stop

Of the 35,000 ribbons handed out during HSD, 7,500 were distributed by elementary and high school students from targeted areas where Montreal Hooked on School concentrates its actions to give the general public a chance to show their support for young people by wearing the perseverance ribbon.

Organized in collaboration with school boards, the Agence métropolitaine de transport, the Service de police de la Ville de Montréal, the Société de transport de Montréal, and the Ville de Montréal, the ribbon-distribution campaign took place near public transit stops, one of which even enjoyed the drums of the Samajam team.

### Thank you to the schools that took part in the ribbon-distribution campaign:

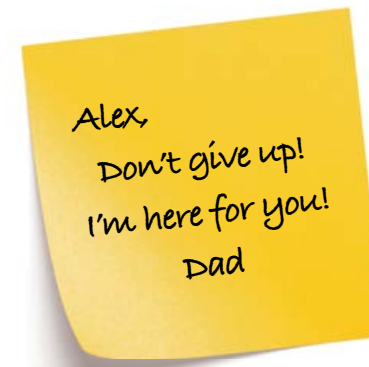
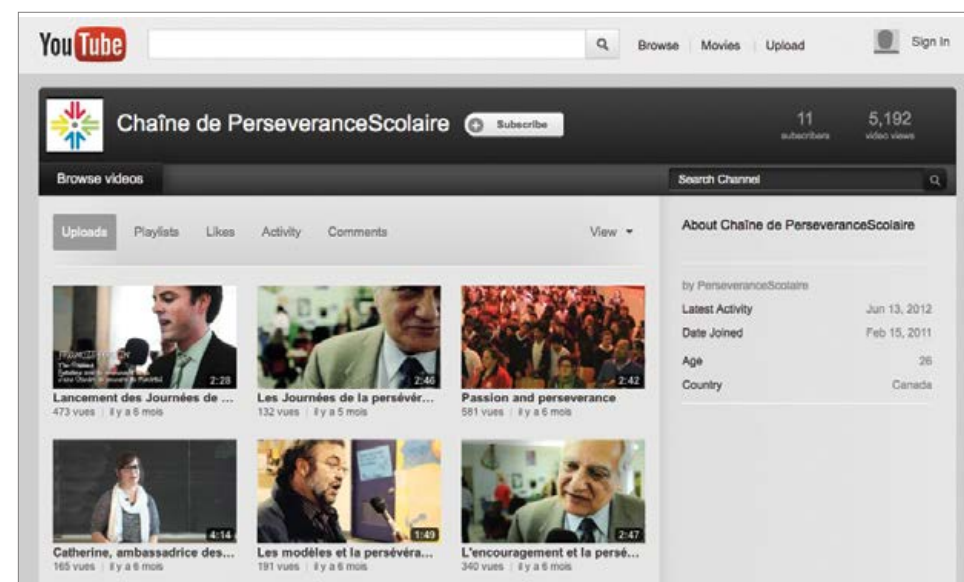
- École primaire Lalande
- École primaire Perce-Neige
- École secondaire Calixa-Lavallée
- École secondaire Cavalier-De LaSalle
- École secondaire Daniel-Johnson
- École secondaire Honoré-Mercier
- École secondaire Pierre-Dupuy
- École secondaire de la Pointe-aux-Trembles
- LaSalle Community Comprehensive High School

## PRODUCTION OF VIDEO CLIPS

- **7** video clips

Seven video clips were produced and broadcast during Hooked on School Days 2012, including two done in collaboration with the organization Cybercap. Featuring the wealth of activities and the diversity of stakeholders and communities involved in school perseverance, these videos also offered messages of encouragement that were both motivating and inspiring from representatives of all communities.

To view these videos, visit the [PerseveranceScolaire](#) channel on YouTube.



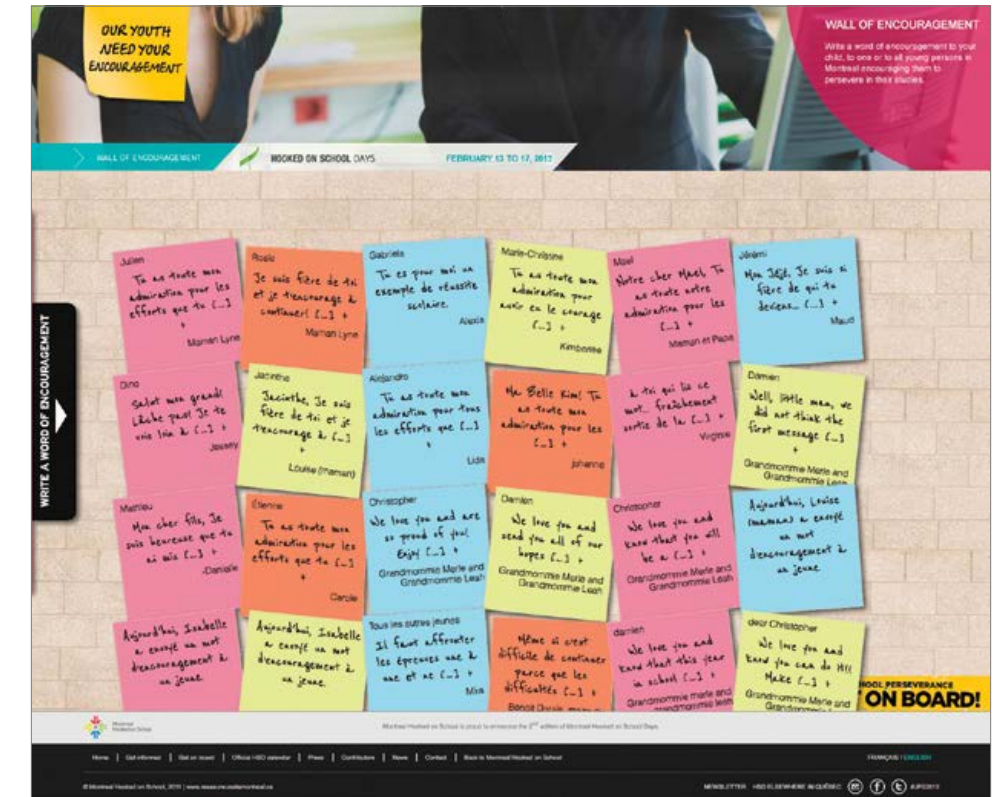
## WALL OF ENCOURAGEMENT

- **475** notes published on the Wall of Encouragement

For the second edition of HSD, Montrealers were invited to join the movement by writing a note on the Wall of Encouragement, a virtual bulletin board where anyone could encourage a young person, or all young people in Montreal, to persevere and succeed at school.

By the end of the week, 475 messages of support had been published on the Wall of Encouragement.

Head over to [mur.jembarque.ca](http://mur.jembarque.ca) and write a note to a young person in your life, whether it be a student, a niece or nephew, or even a neighbour.



## HOOKED ON SCHOOL DAYS 2012, A MEDIA EVENT

- **14,319,755** media impressions
- **53** articles, interviews or mentions
- **5,500** unique visitors to the [www.jembarque.ca](http://www.jembarque.ca) website
- **117,650** users reached on social media
- **312** subscribers on Twitter (compared to 158 in 2011)
- **226** Facebook fans (compared to 159 in 2011)





## HOOKED ON SCHOOL DAYS AS SEEN BY ACTIVITY ORGANIZERS

After HSD 2012, Montreal Hooked on School surveyed activity organizers to determine their level of satisfaction. The very encouraging results revealed how much Hooked on School Days helped to support their actions for youth. Among other results, the event:

- Presented an accurate showcase of activities of all organizations involved in school perseverance
- Highlighted the work of stakeholders working to promote school perseverance and success
- Encouraged the involvement of new stakeholders
- Promoted partnership
- Showed young people that an entire community was mobilized to support them

**Montreal Hooked on School also commissioned a Léger Marketing survey to assess the event's impact.**

- **31%** of Montrealers had heard of Hooked on School Days (compared to 24% in 2011).
- **47%** of Montrealers had heard of school perseverance (compared to 31% in 2011).
- **12%** of Montrealers saw the perseverance ribbon.

## SPONSORS OF THE SECOND MONTREAL EDITION OF HOOKED ON SCHOOL DAYS:

- La Presse
- The Gazette
- Gaz Métro
- Agence métropolitaine de transport

**Montreal Hooked on School would like to thank Montrealers who got on board and showed their commitment to supporting the perseverance and success of young people.**

## Emergent literacy assistance program

- Support in establishing **four** new emergent literacy committees, governed by the regional PAELE committee.
- Organization of a regional symposium with over **175** guests

Under the terms of an agreement with the ministère de l'Éducation, du Loisir et du Sport, Montreal Hooked on School guides local stakeholders in starting or continuing activities under the emergent literacy assistance program (*Programme d'aide à l'éveil à la lecture et à l'écriture—PAÉLÉ*), an initiative aimed at improving literacy among children in underprivileged communities.

During 2011–2012, Montreal Hooked on School continued its involvement by supporting the establishment of **four new emergent literacy committees** in the communities of Rivière-des-Prairies, Rosemont, Pointe-Saint-Charles, and Ville-Émard-Côte-Saint-Paul. In parallel, Montreal Hooked on School represented the PAÉLÉ at the Salon du livre and coordinated, along with the Montréal regional PAÉLÉ committee, the organization of the Montreal regional symposium. The event gathered over 175 people involved in the program for a day of lectures and sharing of practices.

Other than Montreal Hooked on School, this collaborative event united the Association nationale des éditeurs de livres (ANEL), the Association des libraires du Québec (ALQ), the Bibliothèque et Archives nationales du Québec (BANQ), the Bibliothèques de Montréal, the Festival international de la littérature (FIL), and the Salon du livre de Montréal.

## Saison de la lecture de Montréal

- Member of organizing committee
- Participation in event promotion

In the fall of 2011, Montreal Hooked on School joined in the organizing of the Saison de la lecture de Montréal, whose goal was to promote reading as an enjoyable activity and as an essential part of success and social, economic and cultural development.

Montreal Hooked on School took part in various Saison activities, including setting up a Facebook event, managing the Saison calendar on the site La Vitrine, and promoting the event at Montreal Hooked on School workshops in Montreal schools.

Our activities during this first year generated interest for Saison and helped attract new partners for next year.

## Regional initiatives fund

- Grants of **\$80,000**
- **4** initiatives supported

Montreal Hooked on School has created a fund to support projects by organizations operating outside of targeted areas. This fund aims to encourage partnership activities that, among other things, support Montreal Hooked on School objectives, have a regional scope, and impact at least one of the determinants of school perseverance and success.

**Initiatives supported in 2011-2012:**

- Eurêka! Festival 2013 (\$25,000)
- Festival de Robotique du Québec (\$25,000)
- Forces AVENIR Gala (\$20,000)
- Grand Spectacle Persévérance Scolaire Samajam (\$10,000)

## Consolidation of partnership with Réunir Réussir

- Allocation of **\$1,294,500** to Montreal Hooked on School in 2011-2012

During 2011-2012, Montreal Hooked on School and Réunir Réussir worked to put in place a rigorous mechanism to effectively and consistently manage the funds granted, giving Montreal Hooked on School the means to intensify its local action and increase its regional scope.

This collaborative effort, focused on supporting mobilization, coordinating joint action, and funding local action plans, increased Montreal Hooked on School's ability to support partnership-based action in Montreal and, hence, to increase the support available to initiatives implemented under the action plans of targeted areas to \$1,500,000.





## Ties: the Montreal Hooked on School newsletter

- 4 bilingual issues
- 2 171 recipients

Montreal Hooked on School's bimonthly newsletter was launched in 2011 to transfer, inform, engage, and succeed. The newsletter aims to disseminate information, expertise, and practices that promote school perseverance and success among young people. Over the course of last year's four issues, the newsletter's circulation increased substantially, growing from 1,063 to 2,171 recipients.

Visit the Montreal Hooked on School website to subscribe to Ties.

## Montreal Hooked on School governance

Montreal Hooked on School is a regional organization with the purpose of encouraging partnership efforts among stakeholders from diverse sectors. Such joint action requires a clearly defined decision-making structure. To this end, Montreal Hooked on School is governed by a board of trustees and an assembly that includes all of its members.

Montreal Hooked on School also has a mobilization committee created to support local and regional mobilization, along with several special committees created to work on specific issues.

- Assembly of members : 5 meetings
- Board of trustees: 7 meetings
- Mobilization committee: 4 meetings
- Communications committee: 1 meeting
- Special committees: 3 meetings

## School perseverance in Québec

### NETWORK OF INSTANCES RÉGIONALES DE CONCERTATION ON SCHOOL PERSEVERANCE AND SUCCESS

Each of Québec's regions has a regional joint action organization (*instance régionale de concertation*—IRC) that, like Montreal Hooked on School, coordinates the mobilization of regional partners and the development of partnerships to promote school perseverance.

Montreal Hooked on School is an active participant in the activities of the IRC coordination committee, which acts as a forum for discussion on priorities for action regarding school perseverance and to work on common causes, such as Hooked on School Days.

During the past year, the IRCs also collaborated with French stakeholders on a guide to best practices, which was distributed as part of the second Rencontres interrégionales sur la persévérance et la réussite scolaires.

### SECOND RENCONTRES INTERRÉGIONALES SUR LA PERSÉVÉRANCE ET LA RÉUSSITE SCOLAIRES

In addition to its involvement with the Groupe d'action sur la persévérance et la réussite scolaires au Québec, Montreal Hooked on School took part in organizing the second interregional conference on school perseverance and success (*Rencontres interrégionales sur la persévérance et la réussite scolaires*), aimed at taking stock of the situation and defining lines of action to increase graduation rates. The event gathered 800 stakeholders from the educational, institutional, community, and business sectors, along with youth representatives.

### THIRD RENCONTRES INTERRÉGIONALES SUR LA PERSÉVÉRANCE ET LA RÉUSSITE SCOLAIRES

The participation of Montreal Hooked on School at the second interregional conference led to its sitting on the coordination, steering, and communications committees for the third interregional conference, which will be held in Montreal in 2013. In order to build on the success of this unifying and mobilizing event, the organization of activities for the third conference began immediately following the end of the second conference.



## School perseverance and success committees and working groups

The participation and contribution of all sectors of society are required to put actions into place aimed at increasing graduation rates, and joint action is an important aspect of this process. In order to foster the cohesion of strategies and the transfer of information among different stakeholders, Montreal Hooked on School sits on a number of committees and working groups that promote school perseverance and success.

- Comité citoyen pour la valorisation de l'éducation (COCIVALE) (occasional observer)
- Comité d'action en persévérance scolaire du Sud-Ouest de Montréal (CAPSSOM) (occasional observer)
- Comité de quartier scolaire Centre-Sud (occasional observer)
- Regroupement Écoles et milieux en santé (REMES) (occasional observer)
- Table de concertation enfance-famille de l'Ouest-de-l'Île (occasional observer)
- Table de concertation jeunesse de LaSalle (occasional observer)
- Chantier L'école et la communauté of the CRÉ de Montréal
- Comité de coordination de l'Opération Fais-toi entendre
- Comité organisateur de la Classique des Gouverneurs 2012 de la Jeune Chambre de commerce de Montréal
- Comité organisateur des 2es Rencontres interrégionales
- Comité de coordination et de pilotage des 3es Rencontres interrégionales
- Comité organisateur du Colloque régional de Montréal du PAÉLÉ
- Comité régional du PAÉLÉ
- Comité Persévérance scolaire Hochelaga-Maisonneuve (occasional observer)
- Conseil d'administration de la Fondation de lutte au décrochage scolaire de Montréal
- Éducation Montréal - comité Promotion, valorisation et exploration FTP
- Groupe d'action sur la persévérance et la réussite scolaires
- Horizon 0-5
- Réseau des Instances régionales de concertation (and its coordinating committee)
- Table de la Saison de la lecture de Montréal
- Vivre Saint-Michel en santé - comité persévérance scolaire (occasional observer)

## Presentations and lectures

Montreal Hooked on School is regularly invited to present its actions and information on the state or determinants of perseverance to different stakeholders, including to the trustees of school boards, community councils, and organizations promoting school perseverance and success.

## Contribution to events and conferences

Montreal Hooked on School lends the expertise of its personnel to a number of events and conferences.

- 2012 Classique des Gouverneurs (Junior Chamber of Commerce of Montreal)
- Second Rencontres interrégionales sur la persévérance et la réussite scolaires (Groupe d'action sur la persévérance et la réussite scolaires au Québec)
- Third Rencontre nationale des organismes communautaires de lutte au décrochage (Regroupement des organismes communautaires québécois de lutte au décrochage—ROCQLD)
- Provincial conference of a youth mutual-help group (Tel-Jeunes)
- Quebec Robotics Festival (Youth Fusion)





## Orientation 4: Document the situation in Montreal

*One must study to know,  
know to understand,  
understand to judge.*

Narada

### Guidance and support for local action

To help communities better prioritize their actions based on the issues specific to each targeted area, Montreal Hooked on School has developed and distributed a series of local portraits. For more information about these actions, consult the section on targeted areas on page 9.

### Status of school perseverance and success in Montreal

- Literature and data review
- Development of preliminary portrait
- Presentation of portrait to members of Montreal Hooked on School

To better understand school perseverance in Montreal and better equip stakeholders to tackle the reality of young Montrealers, Montreal Hooked on School has begun developing a regional status report on school perseverance and success. The data used for this analytical overview will also be used to create a dashboard of regional and local indicators that can be updated every year.

A preliminary report was presented to the Montreal Hooked on School assembly of members, and the complete status report will be disseminated over the course of 2012–2013.

To properly plan the collection of data and development of the situation report, Montreal Hooked on School has established a working committee for the Montreal portrait, made up of various experts:

- Commission scolaire de Montréal
- Conférence régionale des élus de Montréal
- Direction de santé publique de Montréal
- Ministère de l'Éducation, du Loisir et du Sport
- Regroupement des organismes communautaires québécois de lutte au décrochage (ROCQLD)
- Table des Carrefours jeunesse-emploi de l'Île de Montréal
- Une école montréalaise pour tous

### Léger Marketing survey on Hooked on School Days

- Knowledge and perception of school perseverance: **500** respondents

Montreal Hooked on School commissioned a Léger Marketing survey to evaluate the stature of Hooked on School Days 2012. The survey polled 500 Montrealers to gather data on HSD and better understand how the public perceives school perseverance.

**Some of the results of the survey are presented below\*:**

- **84%** of Montrealers consider school perseverance to be an important issue for Montreal (compared to 73% in 2011).
- Only **28%** of Montrealers feel they are very or fairly well informed on the subject of school perseverance.
- **38%** of Montrealers feel they are properly equipped to detect a student at risk of dropping out.
- **91%** of Montrealers believe that school perseverance is everybody's business.
- While graduation rates are rising, most respondents (**59%**) felt that the dropout level in Montreal is rising.

\* Léger Marketing, Étude sur les Journées de la persévérance scolaire - Données pour Montréal seulement, mars 2012

### DOCUMENTING STUDENTS' CONCERNS AND ASPIRATIONS

- Main concerns about the elementary-high school transition: **2,503** students
- Perceptions and aspirations of Secondary I students: **4,825** students

The voting system used in several of Montreal Hooked on School's workshops helps to collect various data in a confidential manner, thereby gaining students' perspective or awareness level on a wide range of subjects, including school, success, sources of influence, and diploma options.

The data below were collected during workshops held in schools of the five Island of Montreal school boards during the 2011–2012 school year.

Every year, data collected on the elementary-high school transition clearly show that students are anxious about starting high school. Documenting these anxieties helps improve our workshops so that they adequately meet students' needs.

WITH RESPECT TO STARTING HIGH SCHOOL, STUDENTS...	BEFORE WORKSHOP	AFTER WORKSHOP
are very worried	16%	12%
are not very worried	62%	53%
are not worried at all	22%	35%

#### WORRIES ABOUT HIGH SCHOOL

Finding their way around school and finding classrooms	44%
Getting all assignments and homework done on time	31%
Making friends	17%
Finding help easily if they have a problem	8%

#### SIGNIFICANT PEOPLE WHO ENCOURAGE PERSEVERANCE THE MOST

Parents and family	67%
Friends	10%
School staff	6%
Community resources	3%

Most students recognize the intrinsic value of a diploma for getting a job. However, some say they are interested in careers related more to the expression of artistic talent that do not necessarily require a diploma.

#### FINAL OBJECTIVE OF STUDENTS IS TO OBTAIN A...

University degree	42%
Vocational diploma (DEP)	17%
CEGEP diploma (DEC)	16%
High school diploma (DES)	7%
No idea	15%
No diploma	4%

**66%** of students state that it is important to do well in school to be successful in life.

**94%** of students stay it is important for them to get a diploma.



### Top 10 dream professions of young people

1. Athlete
2. Doctor
3. Engineer
4. Veterinarian
5. Singer/Musician
6. Teacher
7. Police officer
8. Lawyer
9. Actor
10. Artist

## Orientation 5: Promote the value of education

Because our youth need your encouragement.

### Communications plan

Montreal Hooked on School has taken the first steps in developing a triennial concerted communications plan that will promote its actions and ensure that school perseverance remains a priority issue in Montreal. Guided by the experts on its communications committee, Montreal Hooked on School has joined forces with a consulting firm that will collaborate in developing the 2012–2015 communications plan.

### Video clips

- 1 video clip on physical activity and school perseverance
- 7 video clips related to Hooked on School Days

In 2011–2012, Montreal Hooked on School completed its series of reports on physical activity and school perseverance with a fourth video, produced in collaboration with the organization Cybercap.

As part of Hooked on School Days, Montreal Hooked on School also produced seven video reports, including two done in collaboration with Cybercap and dealing with the involvement of the business sector and on perseverance in the face of difficult circumstances.

**Visit the video library on the Montreal Hooked on School website and the *PerseveranceScolaire* channel on YouTube.**

This orientation is also implemented through actions that nominally fall under the other four Montreal Hooked on School orientations.

#### Examples:

- Hooked on School Days
- Promotion of local action priorities
- Distribution of the *Ties* newsletter
- Etc.



## Action Plan 2011-2013

### LÉGENDE:

✓ Action completed

✓ 2011–2012 objectives achieved and work continuing

✓ 2011–2012 objectives partially achieved and work continuing

✓ Action postponed

DIRECTIONS	ACTIONS	ORIENTATIONS	2011 - 2012	2012 - 2013
<b>DIRECTION 1</b> Support and guide local action	In collaboration with Island of Montreal school boards, support the development and implementation of concerted action plans in targeted Montreal areas	1-2-3-4-5	✓	●
	Draw up and disseminate situation reports for targeted Montreal areas	3-4	✓	●
	Consider opportunities to extend action to new targeted areas	3	✓	
	Organize the regional symposium of stakeholders in Québec's emergent literacy assistance program ( <i>Programme d'aide à l'éveil à la lecture et à l'écriture</i> )	1-3	✓	
<b>DIRECTION 2</b> Raise awareness among all Montrealers of their role in school perseverance	Organize the Montreal edition of Hooked on School Days	1-2-3-5	✓	●
	Develop and implement an awareness campaign	5		●
<b>DIRECTION 3</b> Work-study-life balance	Support regional implementation of the employer component of ÉQUI T-É (work-study balance program)	2-5	✓	●
	Document the Montreal phenomenon of work-study-life balance	4	✓	●
	Stimulate high-quality jobs for young Montrealers	2		●
<b>DIRECTION 4</b> Bring stakeholders together around priority issues and actions and facilitate the coordination between local and regional actions	Facilitate the dissemination of information among stakeholders promoting school perseverance, in particular through the <i>TIES</i> newsletter	3	✓	●
	Organize an inter-area networking meeting	3	✓	●
	Participate on various bodies promoting school perseverance and success	3	✓	●
	Foster exchange among members of Montreal Hooked on School in order to identify common priorities	3	✓	
<b>DIRECTION 5</b> High-risk populations	Foster the development of initiatives among high-risk populations, in keeping with Montreal priorities	1-2-4	✓	●
<b>DIRECTION 6</b> Organizational development	Develop an assessment framework for action plans in targeted areas		✓	
	Plan and implement an assessment process for the local intervention guidance and support strategy		✓	●
	Review Montreal Hooked on School's membership policy and general by-laws		✓	
	Develop a support framework for regional stakeholders			●
	Evaluate the opportunity to extend Montreal Hooked on School action to the areas of vocational and adult general education and to the CEGEP level			



## Financial position

REVENUE	2012	2011
School boards	\$500,000	\$500,000
Ministère de l'Éducation, du Loisir et du Sport	\$700,000	\$321,500
Réunir Réussir	\$809,690	\$113,199
Ministère de l'Immigration et des Communautés culturelles	-	\$32,000
Conférence régionale des élus de Montréal	\$70,000	\$60,000
Forum jeunesse de l'île de Montréal	\$55,645	-
Emploi-Québec	\$100,000	-
Avenir d'enfants	\$326	-
Réunir Réussir - Regional joint action organizations	\$190,364	-
Agence de la santé et des services sociaux de Montréal	\$10,000	\$10,000
Ville de Montréal	\$65,000	\$65,000
Fondation de lutte au décrochage scolaire de Montréal	\$16,024	\$3,976
Sponsorship	\$22,000	\$5,000
Interest	\$297	-
Other revenue	\$7,126	\$16,426
<b>TOTAL</b>	<b>\$2,546,472</b>	<b>\$1,127,101</b>

EXPENDITURES	2012	2011
Administration	\$130,512	\$134,787
Joint action activities	\$226,451	\$171,208
Development	\$196,551	\$82,522
Workshop activities	\$198,612	\$189,115
Awareness campaign	\$298,986	\$163,189
Research and evaluation	\$6,679	\$27,446
Équi T-É program	\$120,670	\$16,121
Regional joint action organization network	\$193,854	\$909
Document the situation in Montreal	\$78,201	\$752
Support in targeted areas	\$1,128,684	\$250,000
Rencontres interrégionales sur la persévérance et la réussite scolaires	\$326	-
<b>TOTAL</b>	<b>\$2,579,526</b>	<b>\$1,036,049</b>
<b>SURPLUS (DEFICIENCY) OF REVENUES OVER EXPENDITURES</b>	<b>(\$33,054)</b>	<b>\$91,052</b>

## Montreal Hooked on School Board of Trustees:

### Chair

**Gilles Petitclerc**  
Director General  
Commission scolaire de Montréal

### 1<sup>st</sup> Vice-chair

**Yves Sylvain**  
Director General  
Commission scolaire Marguerite-Bourgeoys

### 2<sup>nd</sup> Vice-chair

**Robert T. Mills**  
Director General  
Lester B. Pearson School Board

### Treasurer

**Yves Picard**  
Director General  
CJE Marquette and CJE Ouest-de-l'Île

### Secretary

**Sylvie Lepage**  
Community development advisor

Service du développement culturel,  
de la qualité du milieu de vie et  
de la diversité ethnoculturelle

Ville de Montréal

### Trustees

**Alexandre Ramacieri**  
Director, Corporate Affairs and  
Community Relations

Board of Trade of Metropolitan Montreal

**Jean Therrien**

Director, Développement économique  
Conférence régionale des élus de Montréal

## Montreal Hooked on School team:

MANAGEMENT	WORKSHOPS	JOINT ACTION
<b>Andrée Mayer-Périard</b> Executive Director	<b>Catherine Beaudoin</b> Project Coordinator (Maternity leave replacement)	<b>Mireille Aubin</b> Communications Officer
	<b>François-Eugène Grégoire</b> Workshop Instructor	<b>France Dumais</b> Research Analyst
	<b>Laura Stulginskis</b> Project Coordinator	<b>Arianne Kubat</b> Équi T-É Program Manager – Montreal Region
ADMINISTRATION		<b>Emilie Lanthier</b> Project Coordinator for PAÉLÉ and Workshop Team Leader (Maternity leave)
<b>Nancy Germain</b> Administrative Assistant		<b>Virginie LeFrançois</b> Project Officer – Hooked on School Days
		<b>Sylvia Loranger</b> Liaison Officer
		<b>Audrey McKinnon</b> Strategic Advisor – Development and Partnerships
		<b>Naomi Thériault</b> Project Coordinator for PAÉLÉ and Workshop Team Leader



## Financial partners

Montreal Hooked on School's actions in 2011–2012 were carried out thanks to funding from our financial partners. We thank them for their support.



• Ministère de l'Éducation, du Loisir et du Sport  
• Emploi-Québec  
• Agence de la santé et des services sociaux de Montréal



# Members

Montreal Hooked on School is a regional organization comprising 30 members from different sectors, all dedicated to working together and determined to keep young people at the centre of their efforts.

Together, they are committed to developing partnership projects to enhance the reach and impact of actions that encourage school perseverance and success, and reconnecting with school.



Montreal  
Hooked on School

T: 514 286-2346

F: 514 286-2347

[www.reseaeussitemontreal.ca](http://www.reseaeussitemontreal.ca)

Proud partner of  
Montreal Hooked on School



## EDUCATIONAL SECTOR



Commission scolaire  
English-Montréal  
English Montreal  
School Board



Lester B. Pearson  
School Board

Commission scolaire  
Lester-B.-Pearson



Commission scolaire  
de la Pointe-de-l'Île



Commission  
scolaire  
de Montréal



COMMISSION  
SCOLAIRE  
MARGUERITE-  
BOURGEOYS

Association of Montreal School  
Administrators

Association montréalaise des  
directions d'établissement scolaire  
(AMDES)

Fédération autonome  
de l'enseignement

McGill University

Montreal Teachers Association

Regroupement des collèges  
du Montréal métropolitain (RCMM)

## COMMUNITY SECTOR

Institut de coopération pour  
l'éducation des adultes (ICÉA)

Regroupement des organismes  
communautaires québécois  
de lutte au décrochage (ROCQLD)

Table des directeurs des Carrefours  
jeunesse-emploi de l'île de Montréal

The YMCAs of Québec

## INSTITUTIONAL SECTOR

Agence de la santé et des  
services sociaux de Montréal

Comité de gestion de la taxe  
scolaire de l'île de Montréal

Conférence régionale des élus  
de Montréal

Conseil régional des partenaires  
du marché du travail

Emploi-Québec

Forum jeunesse de l'île de Montréal

Ministère de l'Éducation,  
du Loisir et du Sport

Ministère de la Famille et des Aînés

Service de police de la  
Ville de Montréal

Ville de Montréal

## BUSINESS SECTOR

Board of Trade of  
Metropolitan Montreal

Centraide of Greater Montreal

Drakkar Human Resources

Fondation de lutte au  
décrochage scolaire

## GUESTS

Table de concertation des organismes  
au service des personnes réfugiées  
et immigrantes (TCRI)

## OBSERVERS

Engagement jeunesse